



# PC Builder Bangladesh

Company Profile 2018

**Is the first video based**



“

TECH PODCAST IN BANGLADESH.

”

# What we do

## Our Services

We create video regarding gaming, tech news, tutorials and pc builds. You can learn about gaming, gaming pc, pc building tutorials and other pc issues. Apart from tutorials we also beta test components and softwares before launch.

### Product Review

We review PC components, displays and gadgets on their pros and cons to help people decide.

### Tech Tutorials

We produce tutorials on hardwares and softwares so that anyone can help themselves to sort out their issues.



### Beta Testing

We have highly skilled team to test out components and softwares before hand.

### PC Builds

Our step by step PC build videos are designed to help someone to build their PC according to their needs.

# We produced 180+ videos

Since our beginning at 2014



## Component Reviews

We reviewed number of motherboards, cpu's, gpu's, coolers and casings of course from a consumers and an enthusiasts viewpoint.



## Displays

Our team help decide people what displays to get and why whether its a monitor or television, ips or TN panel.



## PC Build Videos

Ou step by step PC videos have helped many to build pc's themselves whether its for gaming or workstation.



## How to Tutorials

The how to tutorials we make on hardware and software issues are very rare for Bengal speaking audience and fan favorite because of the help they get.i



## Mod projects

May be very few but we have some hardcore enthusiasts in Bangladesh and we have a weekly mod show to feed their passion.



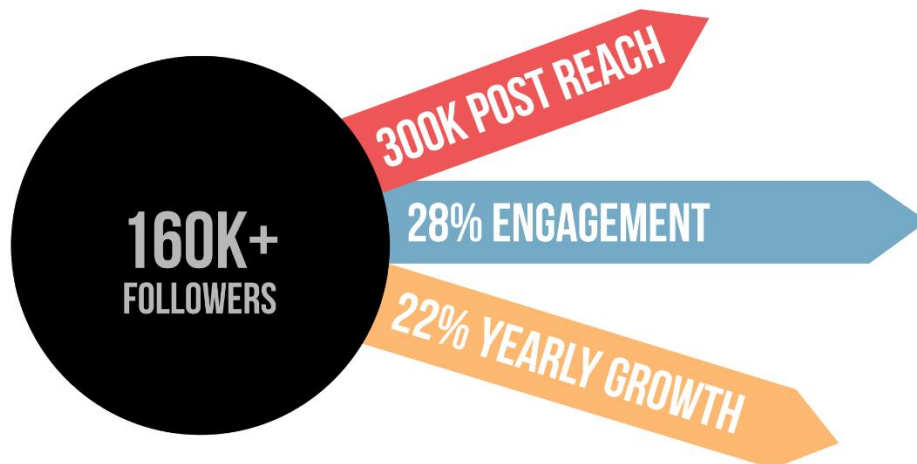
# Our Social Presence is Strong

We are the largest hardware based youtube channel for Bengali speaking audience with over 20k subscribers. We have facebook groups for hardware buying selling, PC helpline/support and game streamers consisting around 80k members. Our facebook fanpage has over 78k followers. We are also available on other major social platforms like Instagram, Twitter, Google Plus.



## Our Social Stats

We dominate the local community, stats talk for us.



# Our Web Stats

www.pcbuilderbd.com

All data taken from google analytics.



## Top Ranked Google Bangladesh

We rank top for keywords like pc build, gaming hardware, Asus Bangladesh on google.com.bd



## 30k+ Monthly Page Views

Our articles get over 18k hits per month, which very rare in Bangladesh.



## 12k+ Monthly Unique Visitors

We get around 8k+ unique visitors on our blog since we rank on number of keywords.



## We are growing

Websites in Bangladesh are growing, so we are.

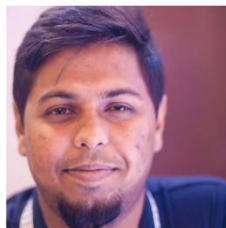
# We have a highly skilled team

Team work is what makes us exceptional

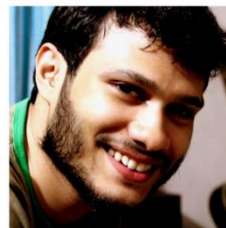
It is tremendous how our team puts effort and make PC Builder Bangladesh happen.



**Zahidul Haque**  
Founder, Admin



**Ananya Zaman**  
Head of Management



**Wasi Rahman**  
Hardware Engineer, Creator



**Fahim Hossain Atul**  
Reviewer, Content Creator



**Mahabub A. Rakib**  
PC Modding Expert



**Martin Hannan**  
Head of Cinematography



**Foysal Shofol**  
Reviewer, Content Creator



**Sifat Rabby**  
Reviewer, Content Creator

# Bangladesh is ready for tech revolution

And we are ready to lead.

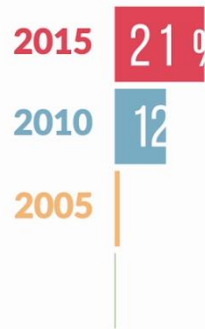


## BANGLADESH



### Personal Computers

Per Hundred



## Partners

Thanks for your Interest In PC Builder Bangladesh

Partners who helped us to excel.



# RECOGNITIONS

<http://epaper.newagebd.net/26-05-2017/23><http://epaper.newagebd.net/26-05-2017/23>

## NEWAGE

## INNOVATION | X7

Friday, May 26, 2017, Jyaishta 12, 1424 BS

# Tech Tubing

**Muhammad Ibrahim Ibne Towhid** writes about PC Builder Bangladesh which is claimed to be the first video based podcast of technology in the country

When someone goes to a shop to buy any products, initially the salesmen are the guides for choosing which product suits the necessity of the customer. However, people today have become more aware in terms of finding their perfect need, thanks to the diverse contents available online. With many reviews in different



<http://techshohor.com/news/91921>

## পানিতে ডুবানো কম্পিউটার!

প্রকাশ: ৩:১৫ অপরাহ্ন, অক্টোবর ১৯, ২০১৭ - সর্বশেষ সম্পাদনা: ৬:৫৬ অপরাহ্ন, অক্টোবর ১৯, ২০১৭



Print this article

Share:

Share 578

Tweet

Share



তুসিন আহমেদ, টেক শহর কন্টেন্ট কাউন্সিলর: আইসিটি এক্সপোতে আসুসের স্টলে বিশেষ ধরণের একটি কম্পিউটার আনা হয়েছে। কম্পিউটারটি তৈরি করেছে পিসি বিল্ডার বাংলাদেশ।

কম্পিউটারের সিপিইউটি দেখলে মনে হবে এটি পানিতে ডুবিয়ে রাখা হয়েছে। তবে ব্যাপারটি মোটেও তেমন কিছু নয়। এটি ছুবানো হয়েছে 'ক্রিস্টাল প্লাস ৭০টি' খনিজ তেলে। যা দেখতে অনেকটা পানির মতোই।



পিসি বিল্ডার বাংলাদেশের প্রতিষ্ঠাতা জাহিদ হক টেকশহর ডটকমকে বলেন, আমরা কম্পিউটার কম্পোনেন্টস ও কম্পিউটার

## তেলের মধ্যে ডুবে থাকবে 'মিনারেল ওয়েল পিসি'



রাফিকুল হাসান  
নিজস্ব প্রতিবেদক  
১৯ অক্টোবর ২০১৭, সন্ধ্যা - ১৬:৫৯



তেলের বাক্সে ডুবে আছে পুরো সিসিইউ। ছবি: প্রিয়.কম



# ADVERTISING & SPONSORSHIP RATES

## FULL SPONSORSHIP

Type	Duration	Benefits	Rate
Full Sponsorship	30 Days	Brand Product Endorsement on 3 video before intro every month.	USD 500
		Dedicated Header Banner and sidebar rectangle ad spot on our website.	
		Discount on our tour sponsorship (Computex, CES, Computer Fairs, Smartphone Fairs.)	
		Review video production of all products provided. *	
		Review article of all products provided. *	
		Product Link Promotion on articles and video description.	

- 15% Discount on Tour Sponsorship.
- Up to 10 videos or articles per month, \*

## Content Sponsorship

Type	Quantity	Benefits	Rate
Video Content	Per Video	Brand endorsement before intro and a written review article on our website. Product Link Promotion from article and video description.	USD 80
Written Content Overview	Per Article	Thorough Research and product photography. Around 700 words about your product. Backlinking and product link promotion from the article.	USD 40

## Website AD Rates

AD Spot	Size	Sitewide	Rate
Leaderboard	728x90	Yes	USD 250
Sidebar Sky Scrapper	324x620	Yes	USD 150
Sidebar Rectangle	300x300	Yes	USD 50
In Article Ads	468x60	Yes	USD 30
Article Bottom Ads	468x58	Yes	USD 20

## Tour Sponsorship

Tours	Est Date/Venue	Benefits	Rate
Computex 2018	June 05-09/Venue Taipei, Taiwan	Several videos every day, tour vlog, attire etc all endorsed by the sponsor.	USD 3000
Smartphone Fair Fall 2018	January 15-18/Dhaka, Bangladesh	Several videos every day, tour vlog, attire etc all endorsed by the sponsor.	USD 300
Annual ICT Expo 2018	December 06-09/Dhaka, Bangladesh	Several videos every day, tour vlog, attire etc all endorsed by the sponsor.	USD 300
Laptop Fair 2018	December 14-16/Dhaka, Bangladesh	Several videos every day, tour vlog, attire etc all endorsed by the sponsor.	USD 300

## Terms & Conditions:

1. All rates can change any time by the decision of PC Builder Bangladesh.
2. All deals will be signed and maintained by Bangladesh Government laws.

WWW.PCBUILDERBD.COM

**PCBUILDER BANGLADESH**

CONTACT@PCBUILDERBD.COM

**+880 171 303 9545**



PC Builder Bangladesh is the first video based podcast. We create video regarding gaming, tech news, tutorials and pc builds. You can learn about gaming, gaming pc, pc building tutorials and other pc issues. Apart from these we also unbox and review pc components and other tech gadgets.

You can join local and international tech gossips as well on our website. Subscribe and join us over youtube. We are also available on other social handles, feel free to communicate us over those. We are tech enthusiasts like you, please help us grow. If you want to review your products, send us an email and we will get back to you.

“OUR GAMING  
CHANNEL”



## L i n k s

Website: <http://www.pcbuilderbd.com>

Youtube Channel: <https://goo.gl/UERbza>

Facebook Links

Fan page : <https://www.facebook.com/pcbuilder.bd/>

Buy sell group : <https://goo.gl/mhzh3s>

PC Help Line Group : <https://goo.gl/ixjRxh>

Gaming Group : <https://goo.gl/UJcp5K>

Instagram : <https://www.instagram.com/pcb.bd/>

Twitter : [https://twitter.com/pcb\\_bd](https://twitter.com/pcb_bd)



@PCB.BD



@PCBuilderBangladesh

**150K+**

SOCIAL MEDIA  
FOLLOWERS



@PCB\_BD



@PCBUILDER.BD