



*Soulgenie*  
Since 2001

## — BACKGROUND —

Soulgenie was initiated to provide natural health and personal care products that truly benefit people. We experience our happiness when our offerings help relieve the suffering of our customers or help them make that positive step towards their own health. It is this guiding philosophy that has helped us grow consistently in this competitive world of online healthcare domain since inception in 2001. We have been consistently providing many useful and unique natural healthcare products at very fair costs.

Our strength and understanding of the e-business world goes a long way in our success. In spite of our price competitiveness, Soulgenie continues to be a Profit making e-venture, every year, right from its inception, a rare hallmark in an industry which still works on future discounting models. We have pioneered bringing quality products in preventive and therapeutic health care and fitness to the global citizen.

We also provide Yoga, Meditation and Spiritual Retreats, Ashram Stay experiences, Ayurveda Detox Packages, Spa Vacations. We have exclusive tie ups with providers in leading tourist destinations for health travel in India.

Our main websites are [www.healthandyoga.com](http://www.healthandyoga.com), [www.soulgenie.com](http://www.soulgenie.com)

# VALUES

The company upholds the following values as a guideline to its operation and business transactions:



**COMMITMENT**



**CUSTOMER VALUE**



**TEAMWORK**



**PROFESSIONALISM**



**FLEXIBILITY/ADAPTABILITY**



**SOCIAL RESPONSIBILITY**



# OBJECTIVE

Our objective is to reach our health tools to the smallest reseller of health products anywhere in the world, by providing these at the best prices and delivering these tools to their doorstep in the most cost-effective and efficient manner possible. This can help them to reach these health tools within their community while helping them make a fair living.

## OVERVIEW

India based E-commerce Company initiated in the year 2001.

## MISSION

To encourage health workers and opinion makers to bring out the benefits of these health tools to their community.

## VISION

To leverage our expertise and passion in traditional and supportive health care with our strength and experience in the e-domain to help improve the lives of people around the world.

To create innovative models in products & services, by constantly challenging traditional, exploitative and inefficient business modules, while benefitting all through greater efficiency and lower costs.

# THE FORCE BEHIND



Arun Goel has been the founder and guiding force behind **Soulgenie.com** and **HealthAndYoga.com**

In spite of his contemporary and modern upbringing, he was spiritually inclined from an early age even while he was studying for engineering. Following his inner voice, he trained himself to be a yoga student and pursued with this even though, he completed a professional management degree. With yogic thought making a deep impact on his persona, he felt these principles could be brought into conventional business. He eventually branched off to set up this e-commerce company and, an avenue through which he could continue discovering himself while facilitating the dissemination of yoga and health care tools to all interested. He has also authored several articles on yoga.



# — PRODUCTS & SERVICES —

Sourcing Quality Merchandise.....Right from the Source

When you buy Soulgenie products you buy with confidence!

Our product sourcing understands the demand of the market as well as the quality needs of the customer. Our products are sourced after much research and after understanding the capability and capacity of the suppliers. We work with our suppliers to deliver quality products and customize as per the demands of our customers.

We have constantly worked at developing and improving our supply chain since year 2001, when we set up with the aim of reaching quality merchandise at the right price and with best delivery standards across the world.

We are further committed to constantly working with our wholesale customers to understand their needs better, so that they can make a bigger difference to the customers that they service.



# PRODUCT CATEGORIES

Our product sourcing understands the demand of the market as well as the quality needs of the customer.



DETOX & FASTING



FITNESS



HEALTH CARE



HOME MEDICAL SUPPLIES



HOUSEHOLD SUPPLIES



PERSONAL HYGIENE



ENEMA SUPPLIES



MASSAGE TOOLS



BABY CARE



# — SOULGENIE SERVICES —

Soulgenie offers a range of yoga and holistic health related services on its global e-platform, HealthAndYoga.com, for the benefit of people around the world.

- ✓ A Global directory of Yoga and Holistic Health Practitioners worldwide. The Community has now extended to over 16,000 teachers and studios who receive over 500 enquiries through our platform

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- ✓ A Global platform for Yoga Providers to list and attract enquiries for their Yoga training Programs

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- ✓ A Global Platform for Health and Wellness Retreat providers to list their retreats and take up booking enquiries

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- ✓ A rich knowledgebase of Yoga and health articles while providing writers and authors a platform to contribute to this knowledgebase

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- ✓ A captive Yoga Academy – Ajarya Yoga Academy – to help train yoga enthusiasts to transition to Yoga trainers and teachers

# WORLDWIDE EXISTENCE —

We are privileged to have resellers of our products all over the World

We are always looking to scale up our enthusiastic team with quasi-entrepreneurs, young professionals, and creative thinkers who would like to become co-partners in our exciting journey, as we grow while loving what we do!

If you feel your services could be of use to us, please feel free to be in touch with us.







## — CONCLUSION —

Through Soulgenie, we have been educating the global populace on the virtues of natural health care, preventive healthcare and detoxification while providing best-selling health tools that aid the process and then backing them up by thousands of testimonials of real life users and converts.

Recognizing the need of quality and consistency as a natural demand of the developed world, Soulgenie has combined traditional science with best manufacturing practices to provide vital health tools compatible to the sensibilities and demand of the developed world.

Soulgenie remains committed to bringing out this wealth of yogic and natural health practices through easy to use and high quality tools to help in the mass adoption of these ancient practices for a healthier and better lifestyle. We are happy to invite proposals from potential investors who share our vision and thought processes and may be interested in partnering with us. Please feel free to contact us with your introductions and we will be happy to share with you our plans.

We hope to make Soulgenie increasingly valuable to all people who would like to take charge of their own health.

By facilitating this, we hope that we can help touch more people's lives in a more meaningful way – from the toddler to the senior most of World citizens.

# — GENERAL INFORMATION —

## Contact Info

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## Information

- B2B Wholesale
- About us
- About Our Products
- Rewarding Relationships
- Blog
- Buyer Account
- Help
- Refund & Cancellation Policy
- Feedback
- Privacy Policy

## Payment Options

- Credit Card / Debit Card
- Net Banking
- Credit Card
- Paypal

