





ABOUT PHAROSCION GLOBAL

Pharoscion Global is a modern-era Cloud and Analytics based Mark-Tech firm which focuses on Digital Transformation of businesses and startups. With a team from IITs, IIMs and other experienced scholars, Pharoscion is your partner in areas (not limited to) like Cloud-based IT Products and Services, Digital Marketing, Branding, Data Analytics, SEO/SEM as well as in Audio ads. Since January 2018, we are following '4Cs' strategy: Curiosity, Curation, Commercial and Commence which has helped ventures achieve 10x growth. Just like you, we too are passionate about changing the world for the better.

Just like the way Pharos - "The Lighthouse of Alexandria city" was built to guide ships into port and Julius Caesar has described its importance in his Civil Wars (Part III, 111-112), likewise, in 21st century every Pharoscion has pledged to help businesses globally by delivering effective and successful state of the art solutions in various fields.



OUR VISION & MISSION

VISION

Be the Pharos of 21st century for to-be and existing brands.

MISSIO

Become a global leader by helping startups and businesses like the sun by day and fire by night, making sure they thrive and create positive impact globally using our products and services.



OUR VALUES



Ambitious

Every Pharoscion has an aim to achieve high In life, that's how one can succeed.



Team-Oriente

Every Pharoscion is first to initiate in team and is definitely a team player.



Optimistic

Every Pharoscion has a positive attitude towards their work.



Adaptability

Every Pharoscion has a can-do attitude and a mindset of learning new technology on the go.



Commitment

Every Pharoscion is committed towards their work and is a gogetter.



Punctual

Every Pharoscion is punctual towards his work ethics.

PHAROSCION OUR EMPLOYEES

Our talented employees are the cornerstone of our success. Their diverse backgrounds and ideas inspire everything we do, from delivering great storytelling and developing amazing products and content to fostering opportunities to give back to our communities.

We partner with our employees to create a culture of curiosity, passion and innovation where everyone feels valued and empowered to deliver their best every day.





Pharoscion Global started "Get Hands Dirty" programme in alliance with top universities & colleges like IITs, IIMs, NIFTs, NITs etc.,. Interns from these premier institutes have worked on live projects, interacted with international clients and delivered phenomenal results.

As of February 2022, over 750+ students of these leading institutes have applied for the programme and many deserving ones successfully helped Pharoscion team deliver state of the art solutions more effectively.



OUR AREAS OF SPECIALIZATION

 Cloud Computing - AWS, Azure & Other Clouds

- Data Analytics
- Custom App, ERP & Software Development
- Web, Shopify & Wordpress Development

- Digital, Audio/Cinema Ads, Content Marketing & Design Thinking
- SEO/SMO, SEM/SMM & Amazon/Flipkart/Ebay Marketing
- Artist, Event & Brand Management
- Business Consulting





OUR RESPONSIBILITY TOWARDS SOCIETY

DADHEECH INTERNATIONAL TRADE FOUNDATION

Collaborated with DITF foundation to help them in their social webinars journey.

BRAHMANI WELFARE FOUNDATION

We collaborated with Brahmani which performs various environmental activities including educating masses through public education campaigns.

THE LEISURE TIME

During Covid-19 lockdown, we organised The Leisure Time event which included fun activities like poster making, making best out of waste, fancy dress event etc, in various schools for innovative learning purposes.

SOUNDS OF NIDRA

We collaborated with Sounds Of Nidra (music composing company) for helping patients overcome mental health issues like autism & dementia, abnormal growth of brain lesions globally by providing binaural beats, different frequency music etc.







Best Out Of Waste



Fancy Dress Contestants

Poster Making



Cute Smile Contestants

Brahmani Welfare Foundation



Sounds Of Nidra



EXPERIENCES SHARED BY OUR CLIENTS

Leela Creations

"Pharoscion has increased our reach 10 times through its services. Approaching them for any issues is simple and their response is also very quick, energetic and positive. They listen to your problems and deal with it professionally. The best thing is that on multiple occasions they have gone beyond their regular working hours in delivering results."

Mr. Prashant Prasad

MallTooHall

"Our entire IT support is handled by Pharoscion. They are very quick in delivering the results. Pharoscion goes beyond just the client relationship like, sometimes they have extended their working hours to help us out, provided vital suggestions on how can we improve. We are expanding now and our IT services will always be handled by Pharoscion."

- Mr. Saurabh Jaiswal

Sounds Of Nidra

"Pharoscion has built so much trust that we are more like a family to them not just a client. They have provided very simple & easy approach and are always available for any kind of assistance. They are also very professional when it comes to meeting deadlines. Businesses are done on trust, we have faith in Pharoscion and we want to grow with Pharoscion."

Mr. Ajit Deshpande





THANKS

"We Are Just A Hello! Away"



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