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Introducing MerchanNet: Your Complete Merchandising Solution

MerchanNet is a cutting-edge software designed to streamline operations for manufacturers, factories, exporters, buying offices, sourcing agents, importers, and trading companies dealing with soft line products. Whether you're in the garment, clothing, apparel, fashion accessories, footwear, or any other related industry, MerchanNet is your ultimate tool for efficient and effective management.

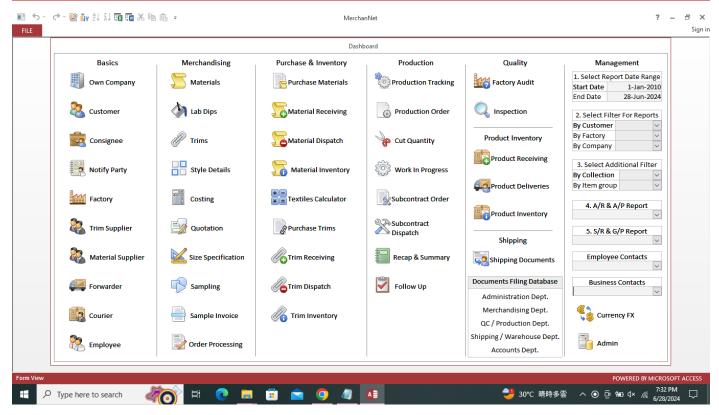
Core Value:

MerchanNet focuses on key aspects of merchandising, including cost tracking, quoting, purchasing, and sales analysis. By performing purchasing versus sales analyses, the software helps identify the most cost-effective suppliers and the most generous customers, thereby enhancing sales and profit margins. Additionally, MerchanNet's quality assurance modules ensure the selection of vendors with the best quality and fastest delivery times, minimizing wastage and production costs.

Challenges Addressed:

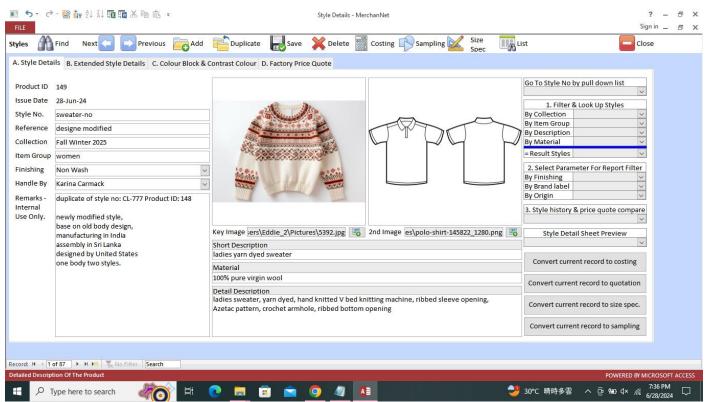
MerchanNet tackles numerous challenges faced by conventional human-based order follow-up procedures. These challenges include lost track of important stages during collection development and order confirmation, excessive sampling resources spent on non-order placing customers, lack of automated alerts on outstanding issues jeopardizing delivery, and many more.





Solution Offered:

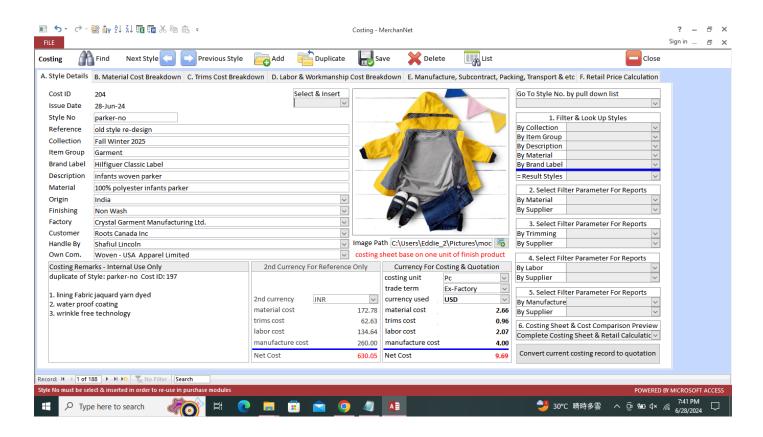
MerchanNet provides a comprehensive solution to these challenges through features such as instant style development reports, sample development cost reports, order tracking modules, costing comparisons, raw material price comparisons, inventory control modules, wastage reports, and more. The software also generates sales revenue and gross profit reports within seconds, streamlining management reviews and decision-making processes.





Unique Features:

MerchanNet boasts several unique features, including its affordability as a database solution for vertical markets by the Microsoft product. It offers stable, zero-maintenance database products and allows end-users to make database structure design changes, format and layout changes of input forms and reports, and more. The software is user-friendly, supporting multi-company and multi-division functionality within groups of companies, multi-currency and multi-language support, and various modules for fabric approval tracking, factory evaluation, inspection, shipping document generation etc.



Workflows & Logics:

The workflow of MerchanNet is simple, easy to understand, and user-friendly, working from left to right and top to bottom. It covers departmental procedures from fabric management to management reports, ensuring seamless integration and efficient operation.

Conclusion:

MerchanNet is dedicated to making the lives of merchandising companies and merchandisers easier by providing a comprehensive and user-friendly solution to their operational challenges. Experience the power of MerchanNet today and revolutionize your merchandising operations.



