

Nielsen Technolink Pvt Ltd

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ABOUT US

3

Created with ambition to implement the experiences

COMMITTED TO GIVE YOU EXCELLENT SERVICE.

A business plan dreamt about 7 years before and the required knowledge has been gathered before this strategy came as an establishment. A well qualified wiring harness professionals joint together from OEM background to create the ideal wire harness manufacturing unit, which will be focused towards practicing the best Quality and value addition from the day one.

And committed to achieve the customer satisfaction, through providing the best in class Quality, Cost & Delivery. Help to develop innovative solution based on the customer requirement.

OUR MISSION & VISION

Paving way towards create center of excellence in wire & cable Harness



Nielsan mission is to create a global standard to across all the products produced in the company.

Create and maintain transparency with customer and share the benefit at all the level of product life cycle.

Aim to create and maintain ethical business practice at all the time.

Make Nielsan as the preferred supplier with all the stakeholders

Treat and maintain the relationship with all the vendor as co-partner

BUSINESS MODEL

Well defined business process

KEY PARTNERS Electrical instrument manufacturer EV Manufacturer Box Builder E&E innovation companies	KEY ACTIVITIES Wire & cable assemblies Harnessing Lead wire & cable Testing and value addition	VALUE PROPOSITIONS Premium Experience EV knowledge OEM knowledge	CUSTOMER RELATIONSHIPS Feedback system Close work environment	CUSTOMER SEGMENTS Home appliances Electrical vehicle Pumps & controller Industrial products
	KEY RESOURCES Network in component manufacturers Support from similar industries		CHANNELS Direct sales Sourcing hubs	
COST STRUCTURE Raw material and operation cost Value engineering proposal Alternate sourcing proposals		REVENUE STREAMS Sales Sourcing service		

PRODUCT PORTFOLIO

Some of the best practice we have achieved in short span

Electric Vehicle



Battery & Motor HV cable



Automotive



PRODUCT PORTFOLIO

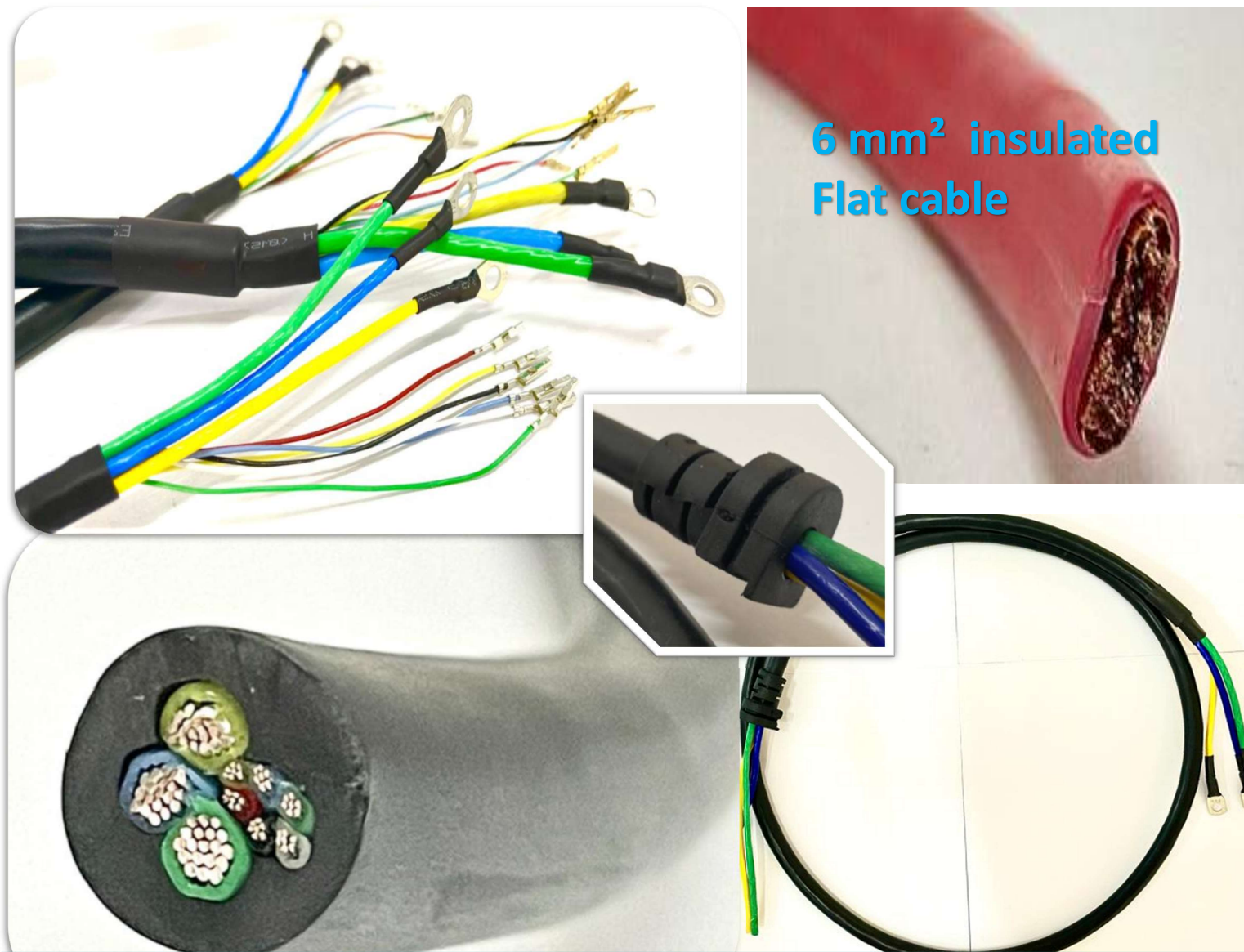
EV motor Harness capability

Know How

- Flexibility in different Compound depends on the application & specification.
 - PTFE Laid up
 - FEP extruded
 - XLPE
 - Polyolefin (flexi)
 - PVC
 - Electron Beamed
 - Silicon (flexi & ultra flexi)
 - Etc.,

Application

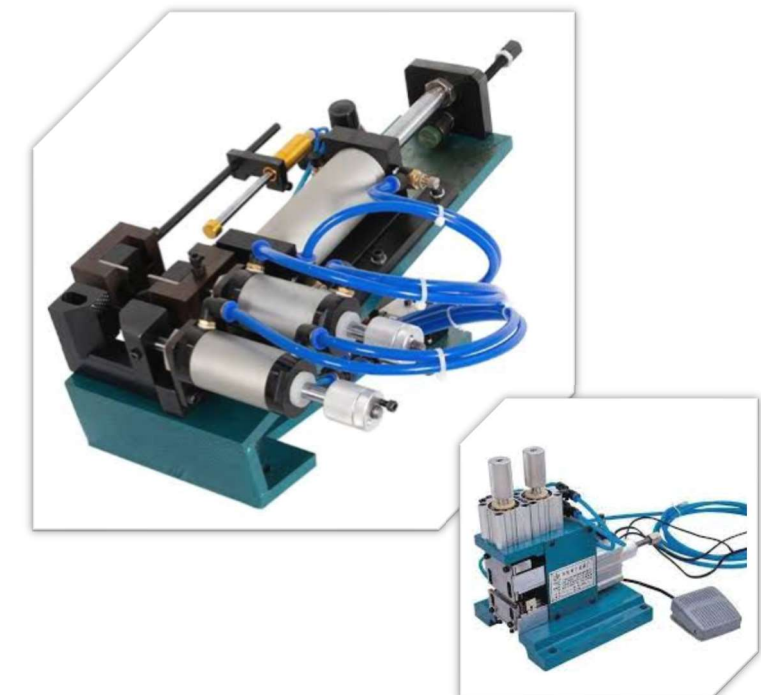
- Mid Drive Motor
- Hub Motor
- EV connector
- Controller cable (UVW)
- Control cables



Hybrid Core Cable :
 Power : 3 core (Range 2.5, 3, 4, 6, 8 & 10 mm² ~)
 CAN : 6 core * 0.35mm²
Power cable :
 UVW 3 core or individual cables

Advantage

- Already developed many combination of wire range to localize for Indian motor manufacturers
- Technical support to optimize the size in respect to power range.
- No manual operation to avoid wire damage during sheath or jacket removal.



PRODUCT PORTFOLIO

Some of the best practice we have achieved in short span

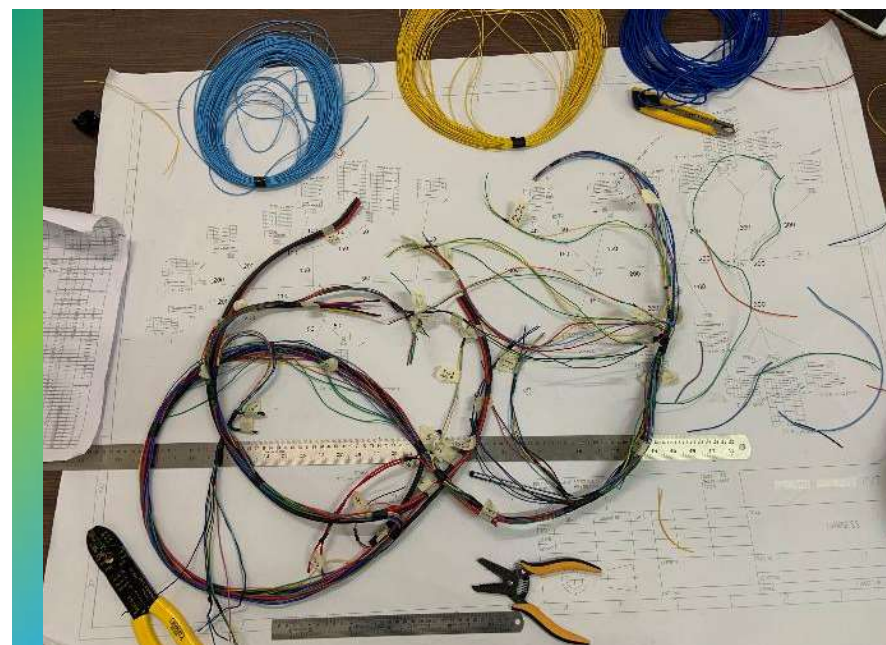
EV / HEV / COMs



Medical & Industrial



Telecommunication / Others

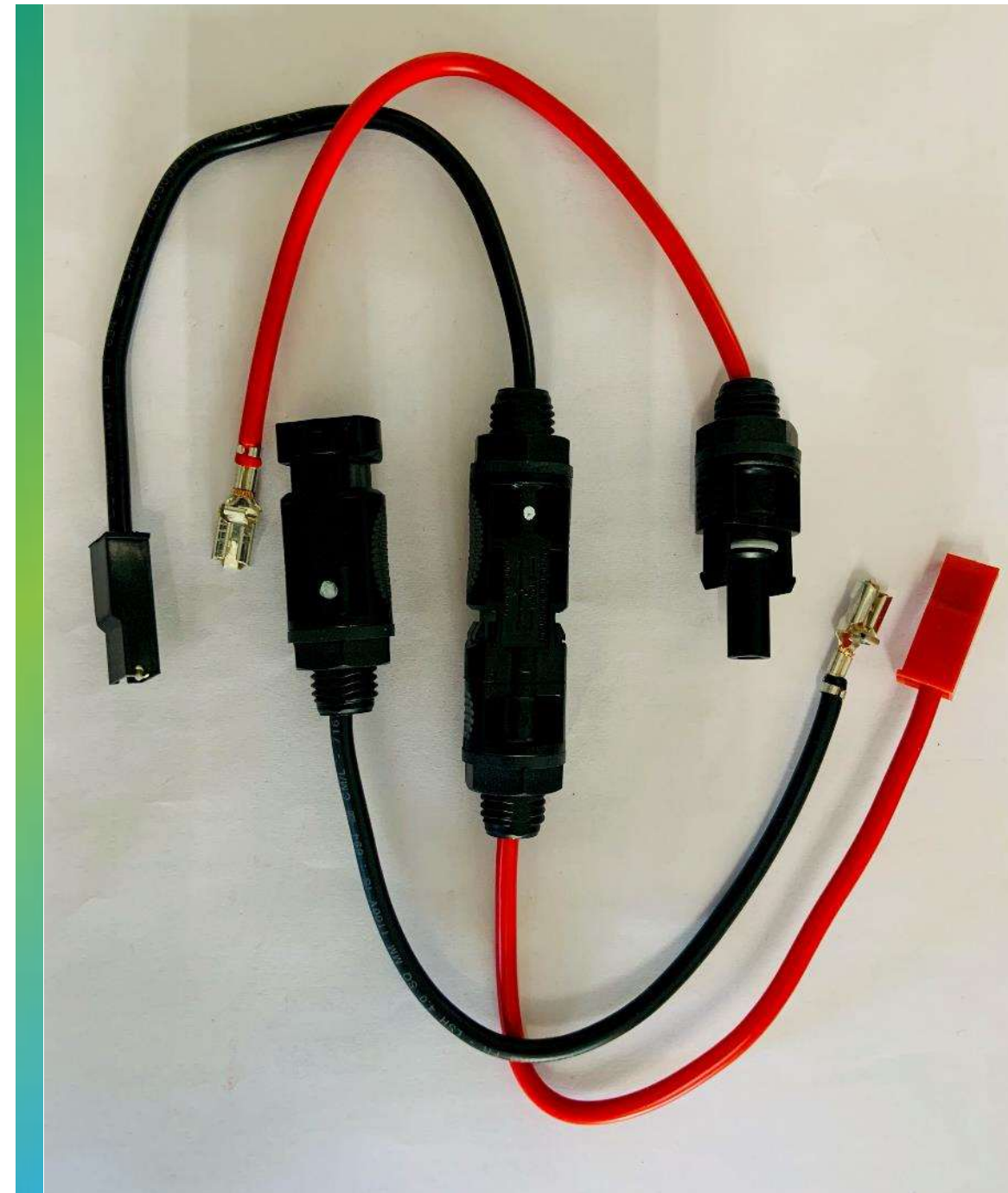


Solar connectors / Harness

Solar related products

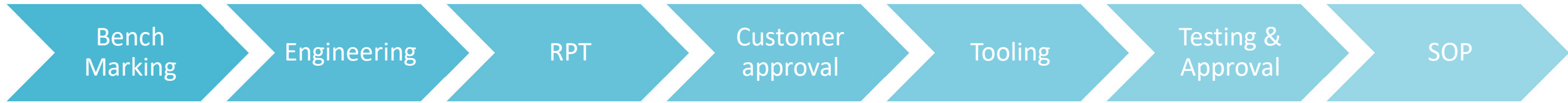


This connector is developed & produced by us



Reverse Engineering

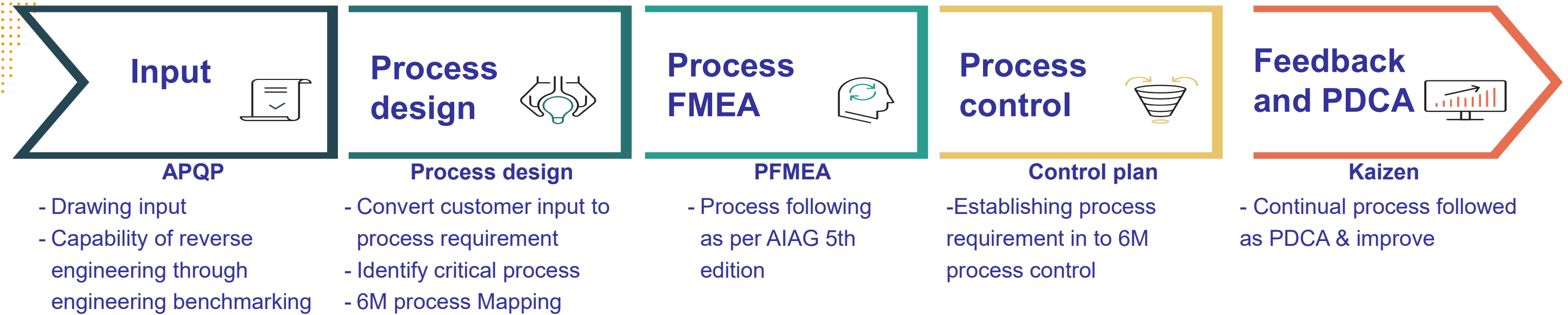
M a d e i n I n d i a



DESCRIPTION	HSN / SAC	INSPECTION	Vehicle No.	UNITS	UNIT	UNIT
CALIPER - HSSL CALIBRATION CHARGES	998340	CALIBRATION		100 No(s)	100	100.00
						15,356.00
Taxable Value	Central Tax Rate	Amount	State Tax Rate	Amount		2,763.90
2,763.90	0%	0.00	0%			0.10



Best Practice / Process Flow



Wire cutting



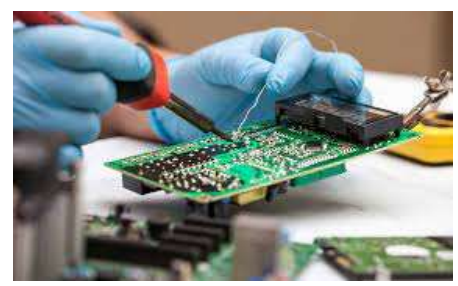
- Achieving wire length process capability of CPK 2.56

Crimping



- Achieving crimp force process capability of CPK 1.72

Soldering



- 100% process is ROHS
- Complied to EDS requirements

Assembly



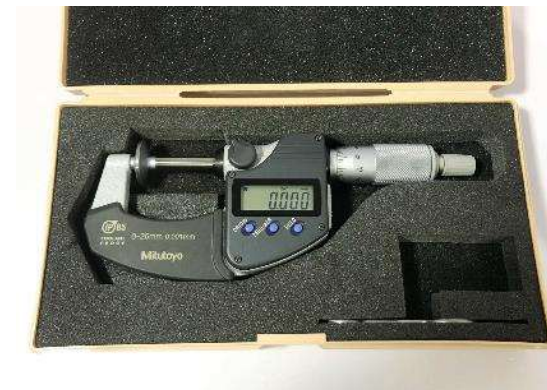
- Use Skilled operator

Inspection & Testing



- Dedicated Quality team & self inspections.
- 100% inspection before dispatch

Quality Service



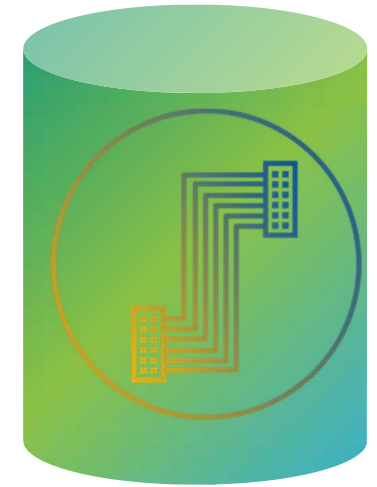
Mitutoyo



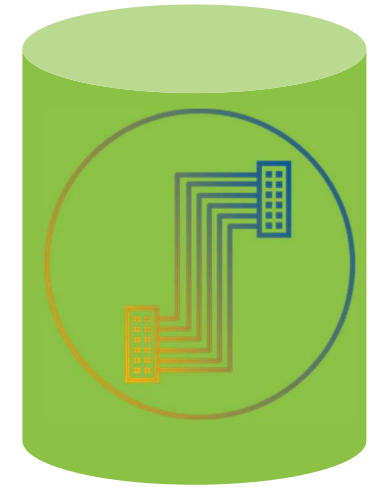
ISO 9001: 2015 Quality Certified Company

SERVICES OFFERED

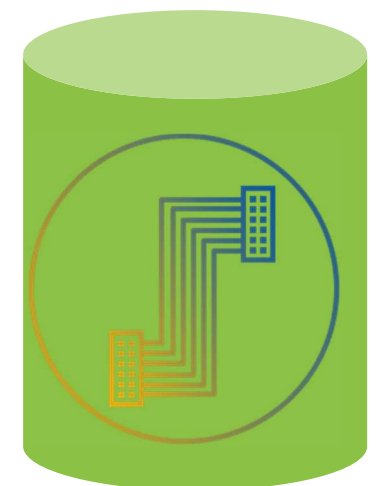
All services related wiring harness & cable assembly



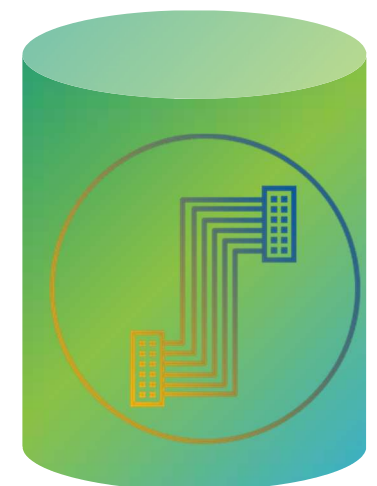
1 Wiring harness



2 Pig-tail assemblies



3 Cable assemblies



4 System assemblies & Integrators

Road map.,

Bigger dream Just started

2019

Started with the EV project and inception

2021

Break Through in system developments, series customers onboarded

2023

New Challenges and targets are in front of us.

2020

Focused in Business development & System Implementation, NPD activities completed

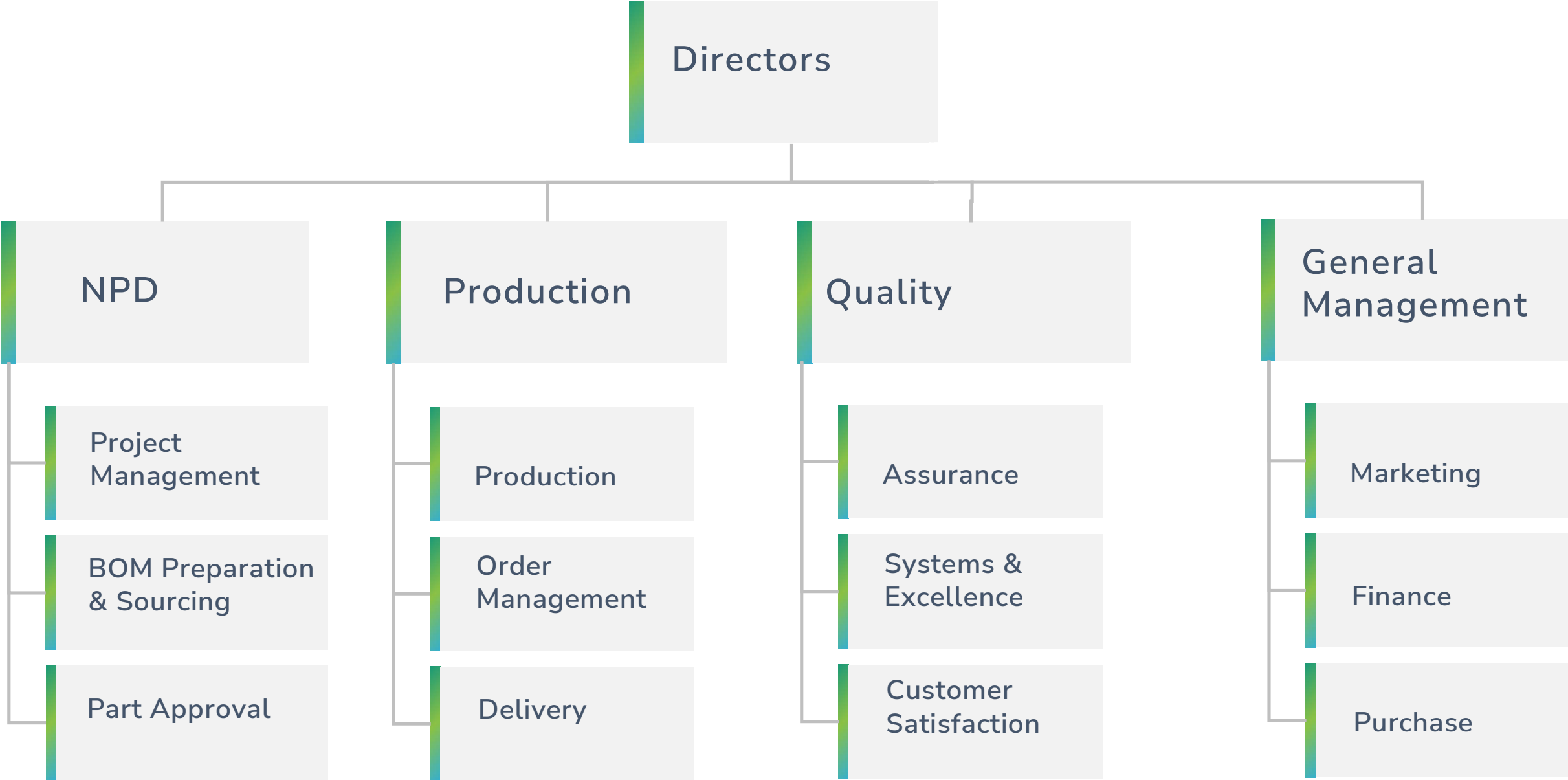
2022

Company Become self sustain mode. Government customers onboarded



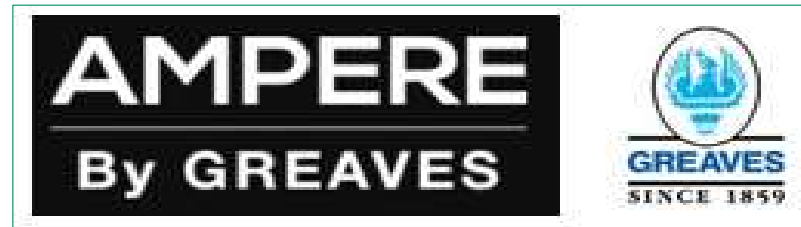
Functional Chart

We are Lean team for better control



VALUABLE CUSTOMER

Customer already given a hand & believed us



SUPPLIER PARTNER

Quality & trusted material makes life easier



And its not all and limited



WHERE WE LOCATED

Distance does not matter



CONTACT US

Please contact anyway convenient for you.,



ADDRESS

No.50/5,E 3,Thimma Reddy Industrial Estate
Bommasandra, Behind Lee Spring, Bangalore - 560099



HOURS

Mon-Sat 8.30 AM to 6.00PM



E-MAIL

info@nielsantechnolink.com
technical@nielsantechnolink.com



WEBSITE

www.Nielsantechnolink.com



Phone Number

+91 80989 17482 –
Sathya Kumar – Director Technical



LinkedIn

@username



TWITTER

<https://twitter.com/notechnolink>



Location

[Google Map](#)



Thank You.,

