



PREMIUM CEYLON TEA
PRODUCT CATALOGUE





Creating the Extraordinary

In 1998, Sunshine Tea (Private) Limited launched its flagship brand of tea, Zesta, offering consumers uncompromising quality and exceptional taste. Zesta was created with a team of experts who love tea - planters, tasters and marketers - committed to creating the extraordinary - a perfect cup of Ceylon tea.



The Lion Logo is a symbol of quality. It distinguishes Ceylon Tea from other varieties and brands of tea available globally and serves as a testament, assuring our loyal customers that the tea inside the package is pure Ceylon tea and nothing else. Simply put, the Lion Logo serves to distinguish Sri Lankan tea from other teas of mixed origins. If you want to make sure that you are buying the famous Ceylon Tea, look for the Lion Logo.





PREMIUM CEYLON TEA



HOT BEVERAGE
BRAND OF THE YEAR
2017 | 2018 | 2019
2020 | 2021

FROM
SRI LANKA'S
NO. 1
BRANDED
TEA COMPANY



The History of Ceylon Tea



James Taylor (29 March 1835 - 2 May 1892) was a Scottish tea planter who introduced tea to Ceylon. He arrived to Ceylon in 1852 and settled down in Looecondera estate in the Hill Capital. Here he worked with Scottish merchant Thomas Lipton to develop the tea industry in British Ceylon.

Taylor visited India in 1866 to learn the basics of growing tea on plantations; following his return, he started a plantation in Looecondera estate in Kandy (Sri Lanka - formerly known as Ceylon). He began the tea plantation in an estate of just 19 acres (77,000 m²) in 1867. He started a fully equipped tea factory on the Looecondera estate in 1872.

During the period when Taylor lived on the Looecondera estate, the export of tea increased from 23 pounds to 81 tonnes and in 1890 it reached the level of 22,900 tonnes.

In year 1872 Taylor set about building a larger tea factory in Looecondera and started manufacturing packeted tea. He had already written about his success of starting a larger tea factory as "I have a machine of my own invention being made in Kandy for rolling tea which I think will be successful". In 1875 Taylor managed to send the first shipment of Ceylon tea to the London Tea Auction.



EVERDAY TEA *Zesta for your everyday cuppa*



BOPF TEA



Tasted & approved daily by a million Sri Lankans. From our home to yours, the finest cuppa of homegrown Ceylon Tea.

REAL CEYLON TEA



A unique blend with a distinct aroma, this full-bodied brew is refined and bright, ideal for a discerning tea drinker who prefers a medium strength cup. Enjoy this tea with easy-to-use Zesta string & tag tea bags.



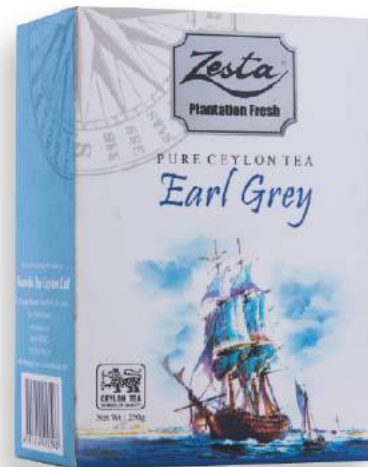
SPECIALITY TEA *Zesta for those special moments*

LARGE LEAF BLACK TEA OP



Premium quality "Orange Pekoe" large leaf tea manufactured from only the most tender tea leaves of the tea bush. Sourced from an elite plantation in the low country, "Zesta OP" is a beautifully long, wiry type of tea, partly twisted in nature to add to a fine brew, loved by true tea lovers world over.

EARL GREY



A delicious blend of loose leaf Ceylon Orange Pekoe perfumed luxuriously with the citrusy oil of the tart bergamot fruit, for a tea connoisseur with a taste for high grown infusions.

ENGLISH BREAKFAST



English Breakfast tea is a black tea: full bodied, strong and blended perfectly with milk and sugar, in a style associated with a traditional English breakfast.

SPECIALITY TEA *Zesta for your everyday cuppa*



MASALA CHAI



This fragrant bouquet of high-grown premium black tea is infused with a spicy fusion of natural Cinnamon, Ginger and Cardamom to leave behind an aromatic aftertaste in a cup that is ideal with a dash of milk.

HIGH GROWN OPA



This "Orange Pekoe" - A long leaf tea, handpicked from tea gardens in the highest elevation of the central mountains in Sri Lanka. With a light colour and a good, bright body, this fragrant liquor embodies the unique "Nuwara Eliya Tea" character.

FLAVOURED BLACK TEA



The original taste of Ceylon's classic cup of black tea is complemented with an exotic assortment of fruity and spicy flavours. Ideal for iced tea or as a hot beverage, this exciting collection comes as staple-free individually foil-wrapped tea bags.

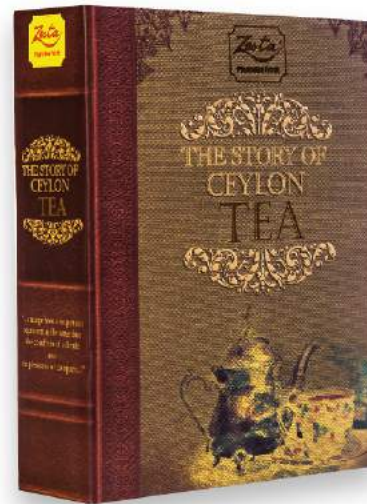
GIFT TEA *Zesta for those special moments*

PERAHERA ELEPHANT



A decorated porcelain tusker adorned with bold blues and oranges, and glittering golds to reflect Sri Lanka's colourful Kandyan culture and heritage. Filled to the brim with Zesta's premium BOPF black tea, this true Sri Lankan memento is presented as an ideal corporate gift in a classic black gift box

THE STORY OF CEYLON TEA



The Story of Ceylon Tea is a unique tea gift with miniature tea chests from six tea gardens - Waltrim, Kenilworth, Adisham, Strathdon, Homadola and Vellai Oya for the tea drinker who appreciates good quality Ceylon tea

ASSORTED TEA TREAT



The Assorted Tea Treat contains six flavours of tea bags, including Exotic Fruity and Green Tea Flavour to take you through a tropical journey of different tastes.



SINGLE REGION TEA *Presenting the beauty of Ceylon Terroir*

KENILWORTH OPA



This "Orange Pekoe" is a long leaf tea, handpicked from tea gardens in the highest elevation of the central mountains in Sri Lanka. With a light colour and a good, bright body, this fragrant liquor embodies the unique high grown "Nuwara Eliya Tea" character.

REGIONAL TEA



Premium black teas from all five main tea growing regions in Sri Lanka. Dimbula, Ruhuna, Kandy, Nuwaraeliya and Uva are packed in tea bags for convenience and presented in a charming gift box made of Pine wood



SINGLE REGION TEA *Presenting the beauty of Ceylon Terroir*



KENILWORTH OP



This "Orange Pekoe" tea is handpicked from a well-known high altitude plantation, "Kenilworth Estate". The champagne like liquor of this tea has a delectable aroma and a pleasant aftertaste which will leave you feeling energized and refreshed.

LUXURY LOOSE LEAF COLLECTION



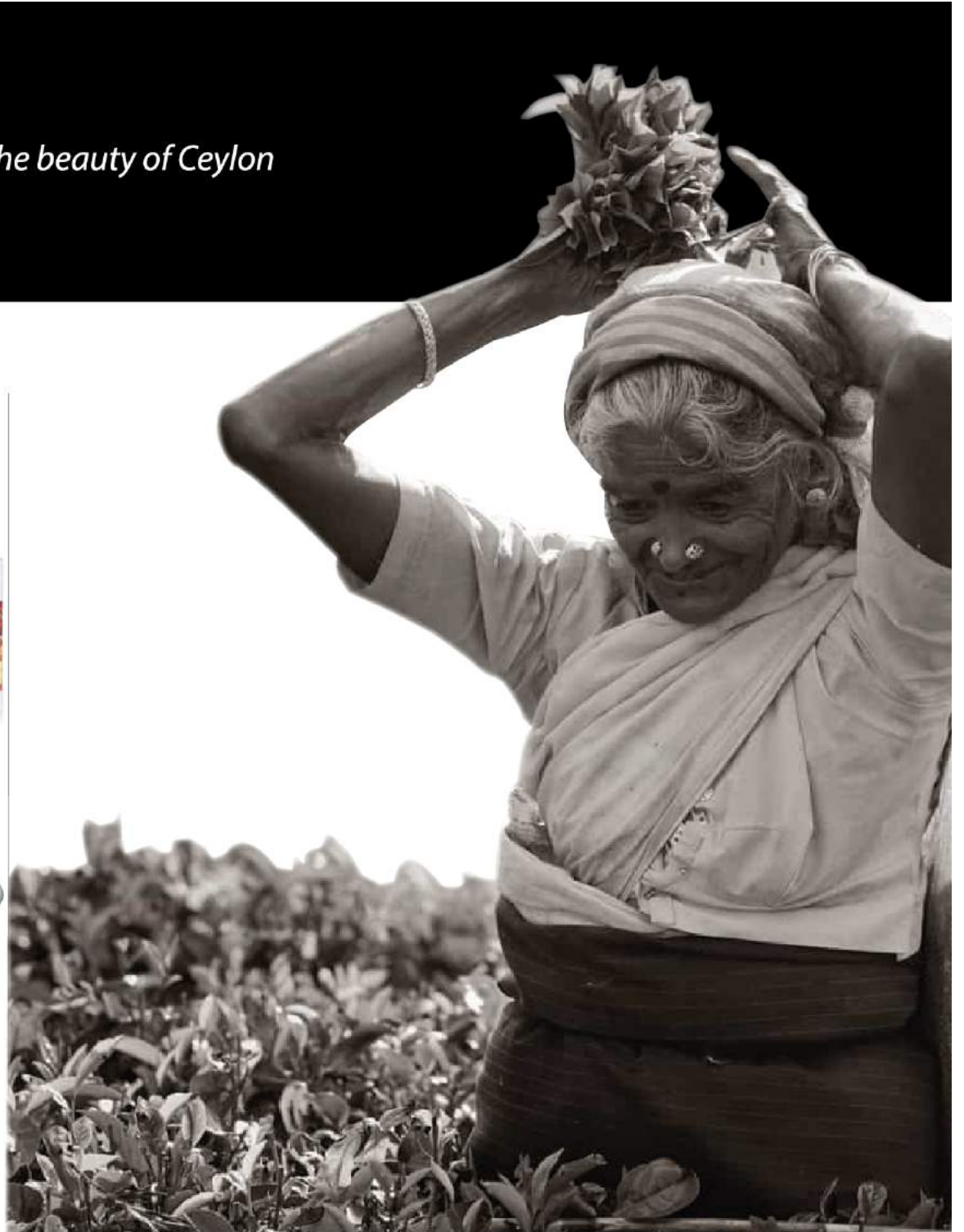
A range of luxury large leaf teas from three well known estates - Kenilworth, Shannon and Waltrim - situated in the misty highlands of Sri Lanka. Packed in bold, stylish cans, it can be gifted with pride to anyone with a palate for the best high grown leaf tea from the paradise isle of Ceylon.

SINGLE REGION TEA *Presenting the beauty of Ceylon Terroir*

HERITAGE PACK



The Sri Lankan Heritage Tea Pack comprises of five different grades of tea from the world-renowned Kenilworth Estate, packed in a stylish box depicting the Kandyan "Dalada Perahera"



CONNOISSEUR COLLECTION

A range of luxury teas have been carefully selected by our tea masters for the Connoisseur of tea



SUPREME SINGLE ESTATE COLLECTION



An enticing range of single estate liquors sourced from tea gardens grown across all three tea growing elevations in Ceylon. A bright and bold collection that should be a part of any tea connoisseur's repertoire.

COLLECTORS LUXURY LIGHT JARS



Your favorite large leaf black teas, golden tips and silver tips are packed in beautiful light jars that is an ideal treat for a Ture tea connoisseur.

GOLDEN & SILVER TIPS



This exquisite duo of rare handmade teas comes in chic glass jars, displaying its tippy silver and gold tinged leaves. Rich in medicinal properties, its pure taste and its light coloured liquor makes for a divinely palatable brew.

CONNOISSEUR COLLECTION *A range of luxury teas have been carefully selected by our tea masters for the Connoisseur of tea*



History of srilankan Tea production

ZESTA GOLD COLLECTION



With 150 years of Ceylon tea heritage brought into perfecting this cup, Zesta brings to you a gift collection which celebrates the variety and quality. Encased in a golden tin and foil wrapped for freshness, this loose leaf collection is ideal for gifting to true connoisseurs who know and love tea.



CONNOISSEUR COLLECTION

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SUPREME COLLECTION



A gold accented, gift - worthy canister each of the finest Ceylon black FBOP , green tea “gunpowder”, golden tips and silver tips makes the Supreme Collection a must - have for every discerning tea enthusiast.



History of srilankan Tea production

CONNOISSEUR COLLECTION *Caf'e cup catering collection* *Caf'e style catering packs*

15 INDIVIDUALLY FOIL WRAPPED PYRAMID TEA BAGS



From pure, premium quality single - estate teas to delicately flavoured or herbal-infused blends, the Zesta Connoisseur collection offers an evocative array of standard teabags, carefully curated for the most discerning palates.



WELLNESS INFUSION



WELLNESS INFUSION RANGE

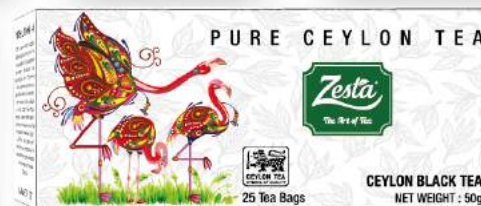
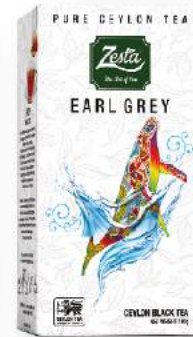
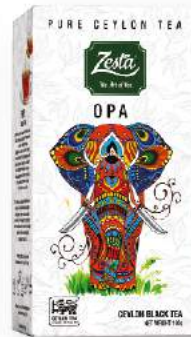
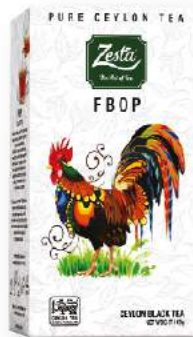


Zesta continues its journey to celebrate the 'Art of Tea' by unlocking the goodness of nature in all its diversity. The **Zesta Wellness infusions** are made using the finest herbs and spices giving you a healthy and natural brew. Zesta is from the #1 branded tea company in Sri Lanka and at Zesta, we are committed to perfecting the Art of Tea.

CONNOISSEUR COLLECTION *A range of luxury teas have been carefully selected by our tea masters for the Connoisseur of tea*



PREMIUM LOOSE TEA / TEA BAGS



ACCREDITATION



 <p>FSSC: 22000 - Food Safety Certification 22000, Certified by DNV</p>	 <p>ISO 9001 : 2008 Quality Management Certified by the Sri Lanka Standard Institute</p>	 <p>Rainforst Alliance Certification</p>	 <p>Halal - Certified by the Halal Accreditation Council, Sri Lanka</p>	 <p>GMP - Good Manufacturing Practices, Certified by the Sri Lanka Standard Institute</p>	 <p>SMETA - Sedex Members Ethical Trade Audit</p>	 <p>sunshine www.zestaceylontea.com</p>
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CONNOISSEUR COLLECTION A range of luxury teas have been carefully selected by our tea masters for the Connoisseur of tea



TROPICAL TENDER



Zesta continues its journey to celebrate the "Art of Tea" by unlocking the goodness of nature in all its diversity. Zesta's 'tropical tender' is made using the freshest teas and herbs giving you a healthy and natural brew.

EVERYDAY TEA



Premium Zesta black tea is presented in an appealing black pack marked elegantly with silver. Presented in foil enveloped and staple-free tea bags





CONNOISSEUR COLLECTION *A range of luxury teas have been carefully selected by our tea masters for the Connoisseur of tea*

Six varieties of teas including herbs have been carefully packed into individually wrapped string & tagged bags to preserve the freshness and quality. This economical pack has four hundred tea bags that comes in a recyclable kraft box which is ideal for cafe style catering.

400 ENVELOPED TEA BAGS: INDIVIDUALLY FOIL WRAPPED STANDARD TEA BAGS



90 PYRAMID TEA BAGS: INDIVIDUALLY FOIL WRAPPED PYRAMID TEA BAGS



Six varieties of teas including herbs have been carefully packed into individually wrapped pyramid tea bags to preserve the freshness and quality. This economical pack has ninety tea bags that comes in a recyclable kraft box which is ideal for cafe style catering.

CONNOISSEUR COLLECTION A range of luxury teas have been carefully selected by our tea masters for the Connoisseur of tea

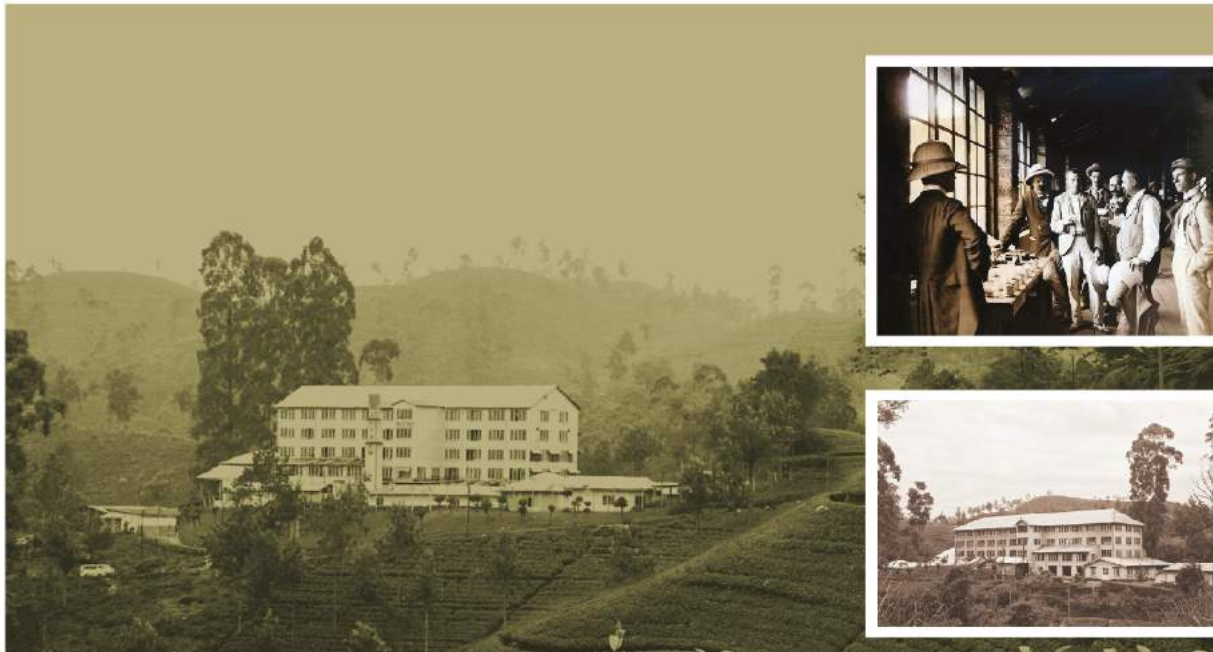


FLAVOURED RANGE



Spicy and fruit flavoured teas offers you a mild taste, excellent aroma and subtle sweetness.

RICH HERITAGE *Since 1867*



Sri Lanka, an island in the Indian Ocean and located in the south of the Indian subcontinent, was also known as “Ceylon” during the time of colonial rule.

This entire stretch of land encompasses beautiful tropical beaches, verdant vegetation’s, mountains of cool climates and ancient monuments. Sri Lanka is also renowned for its warm, smiling & hospitable people with a long tradition of rich heritage.

In the midst of these idyllic settings, the name “Ceylon” is synonymous with the high quality tea producers. The cup of tea which delights all tastes has come to stay since the pioneering Scotsman by the name of James Taylor, originally planted it as a commercial crop in the year 1867. Since then “Pure Ceylon Tea” became famous the world over as the finest natural beverage on earth and is consumed in every part of the world.

Today, Sri Lanka (Ceylon) takes pride in its achievements as a leading producer and exporter of tea to the world. It is also proud to claim that as per the recent findings of the FDA (food drug authority), Ceylon Tea has been certified as the cleanest Tea in the world.



GREEN TEA & BLACK TEA



GREEN TEAS



Originating from *Camellia sinensis* leaves and buds, is one of the least processed beverages in the world. It has a mild flavor, excellent aroma and subtle sweetness packed with nutrients.

BLACK TEA



A wholesome, thick, strong brew. Enjoy this 'Ceylon cuppa' to compliment your breakfast. Add milk and sugar for a reminiscing taste!

GIFT TEA *Zesta for those special moments*



LUXURY TEAS



www.zestaceylontea.com

ORGANIC TEA



FROM
SRI LANKA'S
No. 1
BRANDED
TEA COMPANY



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