



BODYSHIELD ENTERPRISES.

Body shielding products since 2008



Bodyshield Enterprises was established in 2008 as

a medium-scale business enterprise, in Nigeria, a west African determinant Trading point. It is noteworthy, that our decision to hoist our corporate flag here stems from the fact that Nigeria, with a population of about 215 million people, is the largest and most profitable, and still burgeoning market in the entire African diaspora. Our traditional business model is based on the importation, sales, marketing, and distribution of Fast Moving Consumer Goods or [FMCG]! Based on the decision of the company to be a formidable force in the field of product importation and distribution, we have forged alliances with cousin organizations at home and across the west African sub-region, to ensure that our products have a real far and competitive reach.



The Dream: *There is a great need for the best products from around the world, to be brought to the availability of the teeming and discerning consumers in our local and regional market, hence our quest to reach out to the best manufacturers from around the world, then work with them towards bringing their products to our market. Bearing in mind that our corporate mantra is 'Great Products, Great Prices', it is our sole aim, to bring premium quality products at pocket-friendly prices, to our people.*



In addition to our trading focus, we have also engaged the agricultural sector, where we have started farming Cassava, maize, soy, and related produce which are geared for export. This is in order, to cash in on the global forex chain. Though we are small, yet growing, we have also started investing in land purchases, which we envision would lead us in the future into real estate ventures. To keep tabs on the global economic view, we also have portions of our assets in stocks, bonds, and related securities.



Our Purpose: *To be a leader in the FMCG products distribution sector and to enhance service provision, relationships, and profitability.*



Our Vision: *To provide good quality products at pocket-friendly prices, and to exceed the expectations of our esteemed customers.*



Our Mission statement: *To build long-term relationships with our customers and clients and to provide exceptional customer services by employing on-time delivery systems, which ensures that our products get to customers' destinations promptly.*



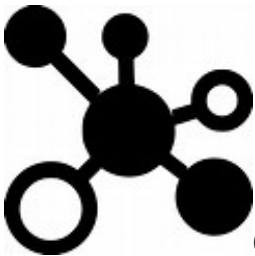
Our Core values: *We believe in treating our customers with respect and faith. We believe in treating our suppliers with utmost cooperation. We believe in growing through creativity, invention, and innovation. We integrate honesty, integrity, and business ethics into all aspects of our business activities.*



Our Goals: *Regional expansion in the field of FMCG product distribution, and development of a strong base of key customers. To increase the assets and investments of the company to support the development of services. To build a good reputation in the field of fast-moving consumer goods importation and distribution, and to become a key player in the industry.*



Scope of Work: *As our name 'BODYSHIELD' suggests, our main lines of business are in the medicare, food and beverage, cosmetics, and health/body care sectors, and we are open to working as agent[s], with manufacturers and/or their representatives, who have a keen interest in developing buyer-ship and customer-ship prospects for their products, in this region. This company is an offshoot of Oze Brothers International, which was founded by my late father, in 1982.*



Our Distribution Network: *We have participating distributors/affiliate marketers and freelance/independent sales persons across the 36 states of the Nigerian federation, and also have cousin companies across the west African regions, who collaborate from time to time, on product distribution. We also have great shops and malls like Shoprite, Addide, Grocery Bazar, Park and Shop, Ebeano, and Globus supermarkets including Pharmacies of course stocking our products. Our online participating partners, include Konga.com, and Jumia.com. We are also currently discussing with investors, to start the J.K Oze & Sons stores, a store chain that would distribute both locally made and imported products. Our store would also help small-scale manufacturers, to stock their products free of charge, while we sell, take a decent profit, and return investment to producers, thereby helping them make decent/desired profits. We are also currently initiating what we call the Student Entrepreneurs Scheme, whereby we would inculcate talented tertiary and high school students into a sales and products distribution program, in order that they would make extra income that will surely help with school/tuition fees related personal matters. Here, the idea is for them to sell designated products, on campuses, hostels, and dormitories only.*



Management Directory:

Chika Kalu Oze, TeamLead and Chief Executive Officer

John Chukwudiebube Oze, Vice President .

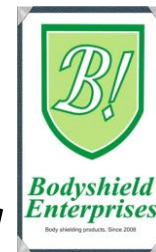
Esther Anyaeru Oze, Secretary/Accounts Head



Workforce: *Currently twelve persons. Six desk officers and six field officers [salespersons, merchandisers, and promoters. We are also working with two Key Opinion Leaders and one Social Media Influencer.*



Key Corporate Project: *To research, find and bring certain specific product formulations to the availability of special customers or market segments.*



Thank you!

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