

bab

DISTRIBUTION



Profile



We aim to grow successfully
together with our partners

BAB CEOs Andreas Bajohr (standing) and Murat Arpaci (sitting)



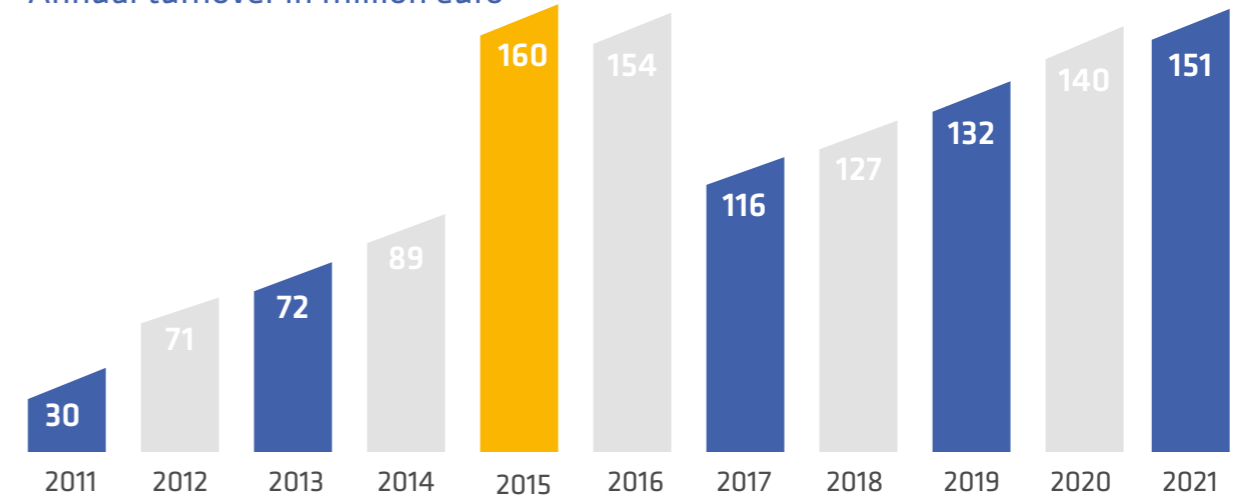
We are...

part of the **WORTMANN GROUP**

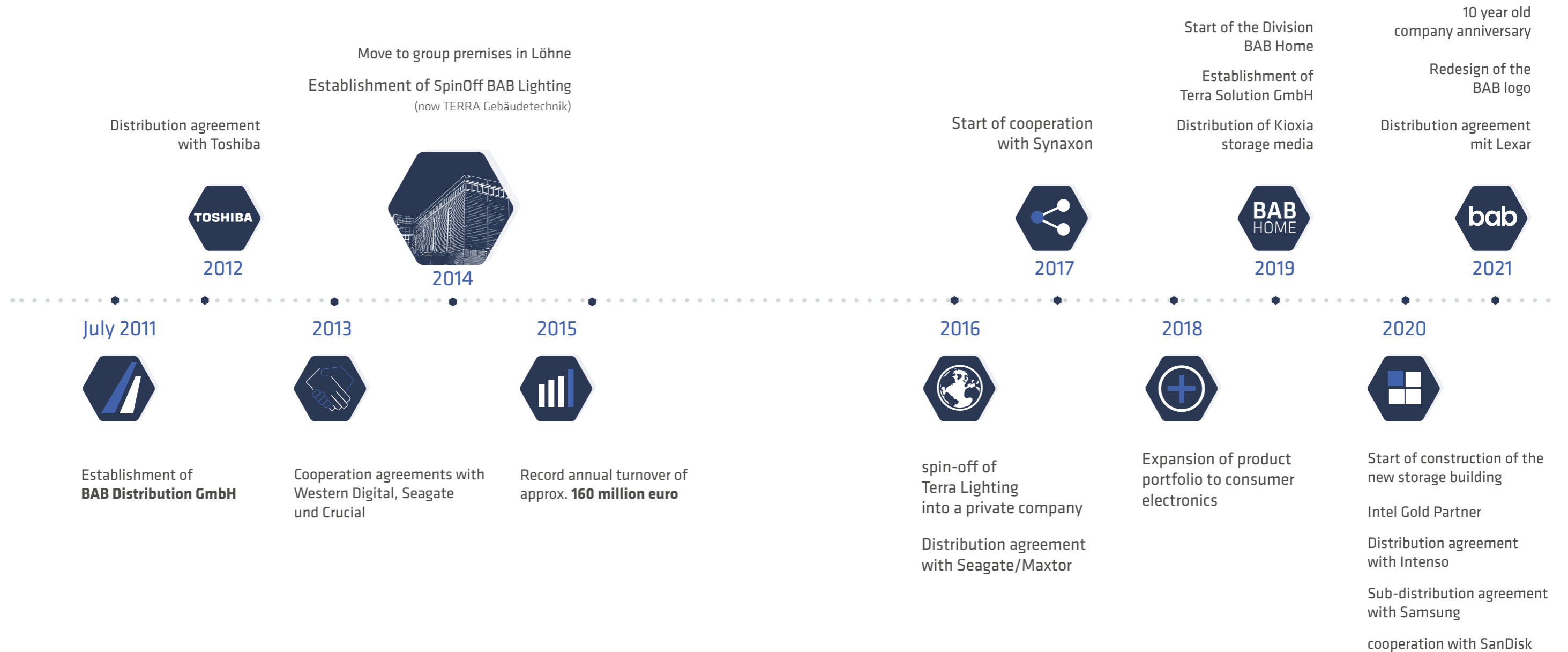
This encompasses more than 30 companies, together generating a total annual turnover exceeding 2 billion euro.

- distributor for internal and external storage media, NAS systems, consumer electronics and home appliance
- one of Europe's most successful storage distributors
- contractual partner of renowned manufacturers such as **Toshiba, Seagate, Samsung, Western Digital, Transcend** and **Kioxia**
- Europe's largest **Toshiba storage distributor**

Annual turnover in million euro



Our development



Why BAB?



competent.



reliable.

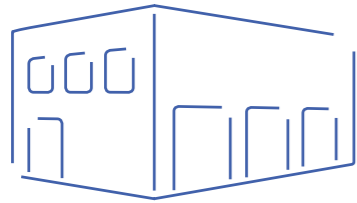


fast.

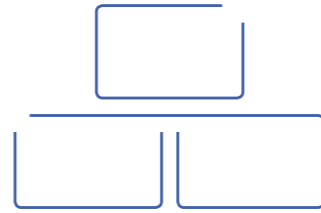
- We have an **extensive storage capacity** and can handle **major quantities** directly ex stock
- We **process inquiries with speed**, thanks to a flat corporate hierarchy with **short decision-making channels**
- We are involved in a **vibrant exchange** with our **suppliers** and **manufacturers**, enabling us to **react rapidly** and **flexibly** to market changes
- Our deliveries are quick and reliable - **express delivery** options on request, including through our **own fleet**
- Our **stable financial background** is anchored in the WORTMANN GROUP
- We have access to over **20,000 customer contacts**



Did you know...



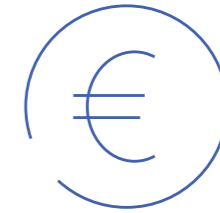
5,200m² storage capacity
with 4,000 pallet bays at our disposal in Löhne.



We shipped around
30,000 packages per year.



Express deliveries are possible
at short notice through our own fleet or
our regular forwarding agent.



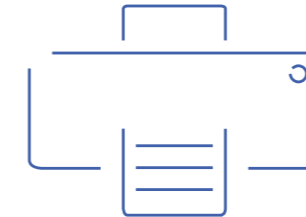
We grant an **immediate limit**
following a positive credit assessment.



We have over **300,000 items**
in stock - and our product portfolio is
continually adapted and expanded.



We ship to **over 25 countries**,
including beyond Europe.
And the number is increasing.



TERRA Solutions GmbH
is our subsidiary, focusing on
professional printing solutions.



Each customer has their own
personal contact partner with us
who is completely familiar with their
needs.



Our partners

True to our motto „**competent, reliable and fast**“, our goal is to ensure that our partners enjoy the benefits we create through close cooperation with our manufacturers.

This ensures that they provide the same strength and reliability as partners in their business relations.



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www.bab-distribution.de

