



# Keinia Industrial Group

Since:1982



# Keinia Industrial Group: Your Trusted Partner for Premium Nuts

With over four decades of experience, we, at Keinia Industrial Group, have established ourselves as a reputable and reliable producer and distributor of nuts. Since our humble beginnings in 1982, we have grown into a thriving organization with a dedicated team. Our success is a result of our extensive experience, unwavering commitment to quality, and relentless pursuit of excellence.



## Divisions within Our Group



### Behrad Mazand Shomal

In 2013, we introduced Behrad Mazand, our division focused on providing specialized white labeling services. This service allows our clients to manufacture products under their brand name, eliminating the need for a dedicated factory. With our expertise and available resources, we empower businesses to create and market products that embody their unique brand identity.

Behrad Mazand has earned the trust and satisfaction of our customers by prioritizing quality, offering premium products, and adhering to stringent hygienic and Good Manufacturing Practice (GMP) standards.



## Advantages of White Labeling

White labeling offers numerous benefits for companies looking to expand their product range and strengthen their brand presence. Here are some compelling reasons to consider white labeling:

- Capital Investment Savings and Risk Reduction
- Quick Response to Market Changes
- Cost Efficiency
- Minimized Production Waste

## Product Range of Behrad Mazand

We, at Behrad Mazand, specialize in offering a diverse range of white labeling services, primarily focusing on nuts, dried fruits, and legumes. We provide custom packaging solutions tailored to meet the unique requirements of each brand. Our products are available in various sizes and weights, ranging from 10 grams to 5 kilograms, ensuring flexibility to cater to diverse market needs.



# Embark on Your White Labeling Journey with Behrad Mazand

Begin your white labeling venture with Behrad Mazand, where we ensure a seamless experience from product development to market launch. Here's how our streamlined process works:

- **Contract Agreement:** We establish a comprehensive contractual agreement, clearly defining the terms and conditions of our white labeling partnership.
- **Brand Design and Packaging:** Focus on designing your brand's packaging, incorporating your unique identity and messaging.
- **Production and Packaging:** Once the packaging design is finalized, Behrad Mazand takes charge of the production process. We meticulously source high-quality raw materials and employ state-of-the-art facilities to meet your specifications and maintain superior quality standards.
- **Market and Sell:** With the products manufactured and packaged, you can now concentrate on marketing, sales, and distribution. Leverage your brand's reputation alongside our high-quality products to effectively captivate your target audience.

Unlock the potential for brand expansion and growth by partnering with Behrad Mazand for your white labeling requirements. If you are interested in adding nuts, dried fruits, and legumes to your product portfolio, please contact us.



**Partner with Behrad Mazand  
for Your White Labeling Needs**



**Mahan Pakhsh  
Zarrin Shomal**

## **Mahan Pakhsh Zarrin Shomal Company**

At Mahan Pakhsh Zarrin Shomal, we commenced operations in July 2013 as a producer and distributor of consumer goods. With continuous upgrades in our distribution system, a skilled workforce, and active membership in the Iranian Distribution Industry Association, we proudly offer a wide range of products from renowned brands.

### **Reasons to Choose Mahan Pakhsh**

- Over 6,000 customers served with personalized and efficient service
- Well-organized 3,000-square-meter warehouse for optimal organization and storage
- Efficient goods' entry and exit following the FIFO principle, maximizing freshness and minimizing waste
- Extensive fleet of 10 vans and 1 truck for timely and reliable deliveries
- Additional refrigeration capacity available for specific temperature requirements
- Utilization of advanced distribution software and an online ordering system for a streamlined ordering process





## Business Partners of Mahan Pakhsh

Our business partners include renowned companies such as:

- Setak: Producer of various biscuits and flour-based products.
- Hoofard Food Engineering Company (Badr): Producer of pickles, preserves, canned goods, seasonings, and syrups.
- Morvarid Pargas Industries: Producer of carbonated and energy drinks, malts, and hot beverages.
- Bahraman Saffron: Processor and packager of saffron.
- Louye Roodbar Food Industries: Producer of various olives, olive oil, pickles, and preserves.
- Kowsar Kavir Rafsanjan Company (Torddila): Producer of various snacks, chips, and popcorn.

Discover the extensive range of products offered by Mahan Pakhsh to cater to your business needs. For more information, please contact us.

# Brands of Keinia Industrial Group



Operating since 1982, Otana specializes in the sorting, processing, and packaging of a wide variety of nuts, dried fruits, and legumes. With a steadfast focus on experience and advanced technologies, Otana is committed to delivering superior products that meet the highest standards of hygiene and quality.

## Benefits of Choosing Otana

- 40 years of expertise in the industry
- Premium-quality raw materials for superior products
- Innovative processing methods for exceptional taste
- Modern sorting and packaging techniques
- Strict adherence to GMP standards





# Otana Product Range:



Otana offers a diverse array of products categorized into the following groups:

- **Pistachios:** Carefully selected pistachios sourced from Iran's finest orchards. Our pistachios are free from artificial color additives, and our special processing techniques ensure exceptional taste and quality.
- **Sunflower Seeds:** Choose from our Shamshiri and Iranian white-stripped sunflower seeds, available in three delightful flavors: salty (#Saltina), lemon-flavored (#Lemonna), and lemon-pepper flavored (#LemonnaHot). We also provide Jabani seeds and watermelon seeds.
- **Nut Kernels:** Indulge in our assortment of nut kernels, including peanut kernels, sunflower seed kernels, pumpkin seed kernels, a unique blend of three kernels (sunflower, pumpkin, and watermelon), almond kernels, cashews, red-skinned peanuts, hard-shell peanuts, and soft-shell almonds (Monqa).
- **Mixed Nuts:** Delight in our carefully crafted mixed nut varieties, including salted mix, four-kernel mix, pistachios with shells, and a delightful blend of three kernels.
- **Legumes:** Discover our premium-quality legumes, such as lentils, chickpeas, split peas, red kidney beans, and white kidney beans. We offer various product weights to cater to your specific needs



## Citrono



We Citrono, one of the esteemed brands under the Keinia Industrial Group, specialize in the sorting, processing, and packaging of high-quality nuts in Iran. Since our establishment in 1982, we have been actively engaged in the production and distribution of food products.

We distinguish ourselves by providing domestic and international consumers in the nuts industry with exceptional, high-quality products. Our innovative packaging techniques, including active packaging with oxygen absorbers, ensure an extended shelf life and enhanced sensory characteristics of our food products. By preventing oxidation, preserving freshness, maintaining vibrant colors, and protecting nutritional value, our advanced packaging methods surpass traditional approaches.

Our active packaging method, a pioneering approach in the Iranian nuts industry, allows products to be stored without the need for refrigeration. This ensures an extended shelf life while safeguarding against fungal growth and insect infestation. Unlike unauthorized additives used in some packaging methods, we refrain from employing such substances, preserving the natural and original state of the products.

We go beyond specialized packaging and emphasize the provision of comprehensive product analysis. We understand the concerns of procurement and quality control officials regarding market uniformity and consistency. Hence, we strive to standardize our products and offer detailed product analysis to customers. By scanning the barcode on the packaging or visiting the designated website, customers can easily access in-depth information and imagery for each product. This transparency allows customers to make informed purchasing decisions without the need for direct product inspection.





# Choose Keinia Industrial Group for Unparalleled Quality and Excellence

At Keinia Industrial Group, we take immense pride in our rich heritage and unwavering commitment to delivering the finest nuts, dried fruits, and legumes. Our focus on quality, innovation, and customer satisfaction sets us apart in the industry. Whether you're a food retailer, wholesaler, or consumer seeking premium products, Keinia Industrial Group is your trusted partner. Experience the taste of excellence with our brands. Contact us and let us cater to your needs.



## Contact Information

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