

SOONSOL

COMPANY PROFILE





About Us.

We began our journey of capturing the essence of nature in every noodles strand in 1985.

Mr. Lee Ho-san, the founder of Soonsol, established the first noodle-making machine factory in 1985, and later directly participated in noodle production with the objective of capturing the flavor and nutrition of nature in noodles. This passion was the foundation of Soonsol's spirit.

For many years up to now, Soonsol continues to offer delicious noodles produced from 100% grains for a healthy and balanced diet, remaining loyal to the founder's principle of using only natural ingredients and no chemical additions to make foods that promote health and digestion.

COMPANY HISTORY

Since 1985

1985

Established Yanbian's first corn noodle-making machine factory.



2004

- Changed to Yanbian Arari Foods Co., Ltd.
- Started food manufacturing business.



2010

- Obtained QS9000 quality certification
- Selected as Yanbian Province's top corporation and famous trademark
- Awarded gold medal product at the 9th Changchun International Agricultural and Food Expo
- Gold medallist in the 10th China International Agricultural Products Trade Fair



2023

- Established Soonsol company in Korea
- Established a branch office in Vietnam.



2024

- Released Soonsol's 100% Pure Buckwheat Noodles.
- A new factory with a 7,000m² scale is being built and is scheduled to launch.





Vision & Mission

VISION

We are dedicated to researching and making healthy, high-quality food. We want to become a globally trusted food brand by giving people all over the world safe, nutritious, and tasty products.

MISSION

At Soonsol, our mission is to use natural ingredients to create products that are both delicious and healthy.

In addition, we help our partners turn their ideas into reality. With our all-round service, we support our customers through every step of the product development process, from initial concept to finished goods.

BRAND PHILOSOPHY

Embracing the gifts of nature in its purest form, making pure grain noodles without additives, removing harmful components to offer consumers safe food choices.

PRODUCT VALUE

100%
Grain

Gluten
Free

Health
promoting

OUR STRENGTHS



TECHNOLOGY

We independently invent and produce all of the equipment used in the production of noodles. We have professional, large-scale manufacturing facilities. These machines are exclusive to our company.

By innovating and optimising our own equipment, we can ensure the efficiency and product quality of the manufacturing process, increase our competitiveness, and provide consumers with higher-quality food.



PRODUCT DEVELOPMENT

The equipment we have developed does not require any starch; it can produce high-quality noodles using only pure grains.

This innovative method preserves the grains' natural taste and nutritional value.



PRODUCT DIVERSITY

Our company can produce a wide range of products that cover various types of grains. Whether it's buckwheat, corn, millet, or other grains, we can efficiently produce them to meet the diverse needs of our partners and consumers.



Ingredients that can be used to make noodles



Why choose pure grains noodles?

We use 100% gluten free grains to create nutritious, healthy noodles that still have the same chewy and smooth texture as noodles made from wheat flour.

Harmful substances commonly found in processed foods such as salt, sugar, cholesterol, transfat are eliminated, giving consumers a healthy noodle suitable for the whole family:

→ Unrefined carbohydrates (Good carbs)

Unrefined carbohydrates are found in whole or minimally processed plant foods, such as whole grains, fruits, vegetables. They digest slower, resulting in stable blood sugar and provide a lasting feeling of fullness.

Other benefits of eating unrefined carbohydrates include bowel regularity, gut health and lower cholesterol.

→ Gluten Free

Soonsol's noodles are produced entirely of gluten free grains, with no wheat flour added, making them suitable for gluten-free diets.

→ Nutritious

• Dietary Fiber

Whole grains are an important source of dietary fiber. Fiber supports digestion, gut health, blood sugar regulation, and cholesterol reduction.

• Vitamin B

B vitamins (B1, B2, B3, and B6) are essential for energy metabolism, neurological function, and skin health.

• Minerals

Iron, magnesium, zinc, and selenium boost metabolism and immunity.





WAY TO WORK TOGETHER

We are ready to work with companies worldwide to get more high-quality noodles on the market.

We provide a number of cooperation options to suit different demands:

OEM

ODM

**WHOLE
SALER**



OEM/ODM SERVICES

While you may have excellent product ideas and sales channels to reach a large number of customers, you may lack the necessary technology and facilities to create 100% grain-based noodles on your own. Entrusting production to Soonsol allows you to simply turn your ideas into items that can be sold.

Manufacturing Capacity

We have the experience, capability, and R&D resources to make any OEM/OEM integration a huge success!

With our new factory space of over 7,000 square metres and advanced equipment for making noodles, we can handle all of your OEM and ODM needs and still **deliver high-quality noodles on time and at a low cost.**

OEM/ODM Service Flow Chart

We work with individuals and companies at all stages of product development and manufacturing, from idea to finish, in a highly focused effort to produce high quality products.



BECOME A DISTRIBUTOR/WHOLESALER

Competitive Pricing and High Profit Margins for Distributors and Wholesalers

We warmly welcome companies from all countries and regions to become our distributors or wholesalers.

With our exclusive pure grain noodle production technology, we are able to offer competitive prices and high profit margins. Since this technology is unique to our company and few factories globally can do the same, we have market pricing power, allowing us to provide distributors with a significant profit advantage.

Partnering with us will grant you a strong competitive edge in the market and ensure long-term profitability.

Are you interested in stocking Soonsol products in your store or on your website?

We are always looking for new partners.



100% Buckwheat Noodles



- **Ingredients:** Made entirely from 100% buckwheat
- **Zero:** salt, sugar, cholesterol, trans fat. No artificial additives, wheat flour, or starch.
- **Taste and texture:** chewy and smooth
- **Flexible Uses:** Great for many meals, including cold noodles, soba noodles, hot noodle soups, and other noodle-based dishes.
- **Package Information:** 100g retail package, 1kg box of 10 packets

100% Corn Noodles



- **Ingredients:** Made entirely from 100% corn
- **Zero:** salt, sugar, cholesterol, trans fat. No artificial additives, wheat flour, or starch.
- **Taste and texture:** chewier texture than regular corn noodles.
- **Flexible Uses:** Wider noodles absorb sauce better, making them appropriate for spaghetti, hot noodles, and other recipes based on personal preference.
- **Package Information:** 100g retail package, 1kg box of 10 packets

100% Oat Noodles








- **Ingredients:** Made entirely from 100% oat flour
- **Zero:** salt, sugar, cholesterol, trans fat. No artificial additives, wheat flour, or starch.
- **Taste and texture:** Smooth, chewy, and soft texture
- **Flexible Uses:** High in dietary fiber, making it an excellent supplement to a healthy diet.
- **Package Information:** 100g retail package, 1kg box of 10 packets

MARKET NETWORK

Our company has established business center, operational hub, and production facilities in China, Vietnam, and South Korea.

Looking ahead, we are excited to work with partners all over the world to increase our market presence. By working together, we can explore new opportunities, enter untapped markets, and provide our high-quality products to more consumers worldwide.



-  **South Korea:**
Headquarters
-  **Changbai Mountain, Yanbian, China:**
Production Base
-  **Qingdao, China:**
Business Center
-  **Vietnam:**
Branch Office
-  **Future marketplaces in**
America, Europe, etc.




THANK YOU

Thank you for taking the time to learn about our company and our dedication to providing high-quality noodles to support your health and business goals. We look forward to collaborating and helping you achieve your objective!



Stay In Touch

 **Address** 16 Namdaemun-ro 7-gil, Jung District, Seoul, South Korea

 **Telephone** +82 2-6925-1757

 **Email** oversea@soonsol.co.kr

 **Website** www.soonsol.co.kr