

# inch blue

Love your baby's feet...

*Celebrating*  
— 25 YEARS —

OCTAVIOUS



 **MADE IN<sup>®</sup>  
BRITAIN**





MEEOW BABY PINK

# ABOUT US

Founded in 1999, Inch Blue is a British brand and manufacturer specialising in soft leather baby and toddler shoes. From our factory in South Wales each pair of shoes is designed, cut, sewn and hand finished by our skilled team.

Quality is at the heart of our manufacturing and we pay the same attention to the materials we use. We have developed a leather palette that is bespoke to us and allows us to create collections that are fun, fashionable and functional.

We strongly believe that barefoot walking gives little ones the best start. When this isn't practical our shoes have been designed to imitate this which is why podiatrists recommend them as " the next best thing to bare feet ".

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# OUR SHOES

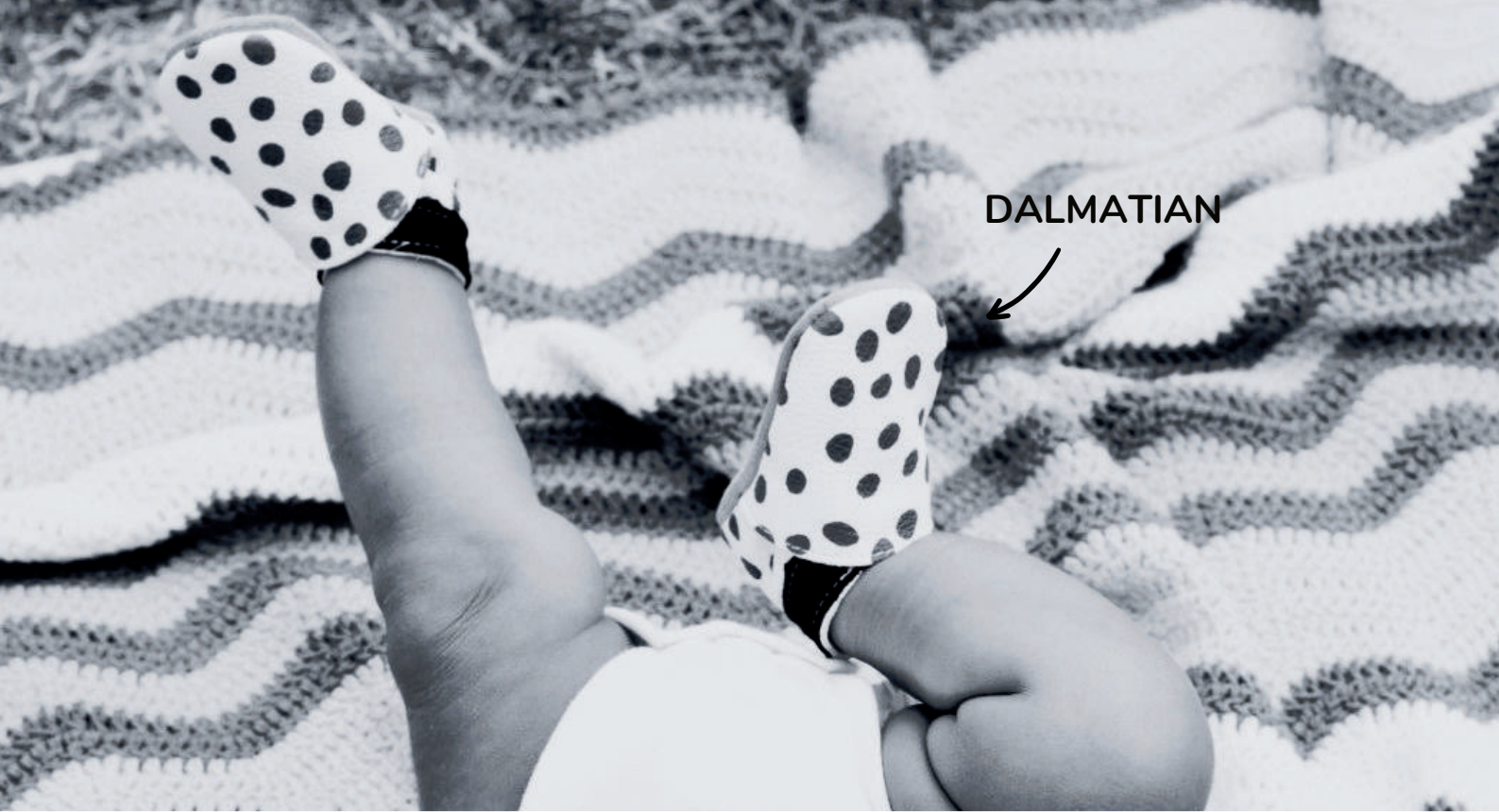
Our shoes are designed to imitate barefoot walking whilst being fun for babies and practical for parents. Walking barefoot helps develop the foot's muscles and ligaments, and increases the strength of the foot's arch. Our soft, flexible soles allow pre-walkers and toddlers to feel the ground beneath them, helping to develop a sense of balance, improving proprioception and contributing to good posture. The lightweight nature of our shoes allow for natural ankle, knee and hip movement. Natural leather allows feet to breathe helping to regulate temperature. The functional style means our shoes slip on easily and stay on thanks to the elasticated ankles.



RAINBOW STRIPES







DALMATIAN

## Did you know?

Baby's colour vision is limited when they're first born. Over the first few months baby's colour perception develops quickly. By 3 months they can see basic colours. By around 4 months they can see lots of colours including shades.







Dalmatian  
Colour: White  
ID: 3531



Sammy Snail  
Colour: Monochrome  
ID: 4381



Gerbera  
Colour: Monochrome  
ID: 4386



Chequers  
Colour: Midnight  
ID: 4321



Stardom  
Colour: Monochrome  
ID: 4385



Starry  
Colour: Monochrome  
ID: 4383



Buzzy  
Colour: Monochrome  
ID: 4382



Ray  
Colour: Monochrome  
ID: 4387



Squeak  
Colour: Monochrome  
ID: 4384





Spots  
Colour: Tan Suede  
ID: 4388



Little Acorn  
Colour: Off White  
ID: 3764



Teddy  
Colour: Cream  
ID: 3304



Daisy  
Colour: Grey  
ID: 3782



Sheriff  
Colour: Tan Suede  
ID: 4389



Rainbow Love  
Colour: White  
ID: 3771



Celestial  
Colour: Taupe  
ID: 4394



Squeak  
Colour: Cream  
ID: 4184



Polka Dot  
Colour: Taupe  
ID: 4395





Skull  
Colour: Yellow  
ID: 4162



Marine Friends  
Colour: Blue  
ID: 4212



Anchor  
Colour: White  
ID: 4390



Little Mermaid  
Colour: Multi  
ID: 4211



Sea Spirit  
Colour: Blue  
ID: 4396



Octavius  
Colour: White  
ID: 4058



Whale  
Colour: Blue  
ID: 2891



Mr Claws  
Colour: White  
ID: 3785



Skull  
Colour: Red  
ID: 4166





Sweet Dino  
Colour: White  
ID: 4403



Dino  
Colour: Tangerine Suede  
ID: 4370



Dino  
Colour: Cream/Tan  
ID: 4369



Dino Rainbow  
Colour: White  
ID: 4055



Jurassic  
Colour: White  
ID: 3463



Dino  
Colour: Navy  
ID: 2490



Recommended as "the next best thing to bare feet"





Apple Cheeks  
Colour: Cream  
ID: 4364



Unicorn  
Colour: Rose Pink  
ID: 2880



Little Unicorn  
Colour: White  
ID: 4397



Toadstool  
Colour: Blue  
ID: 4366



Dragon  
Colour: White  
ID: 4398



Fairy Princess  
Colour: White  
ID: 1435



Shield  
Colour: Grey  
ID: 4365



Little Monster  
Colour: Tangerine Suede  
ID: 4367



Bluebird  
Colour: Baby Pink  
ID: 4368





Iris  
Colour: Pink  
ID: 4063



Stardom  
Colour: Navy  
ID: 4379



Starry  
Colour: Yellow  
ID: 4375



Smiley  
Colour: White  
ID: 4077



Rainbow Stripes  
Colour: Multi  
ID: 3932



Love Retro  
Colour: Blue  
ID: 4378



Mr Fox  
Colour: Turquoise  
ID: 4377



Toadstool  
Colour: Red  
ID: 4376



Daisy  
Colour: Purple  
ID: 4380



## Did you know?

When a baby is born their feet are made up of soft cartilage which later develops into bones. Feet don't stop developing until around 18 years old.



↖ TRACTOR NAVY





Sheep  
Colour: Baby Pink  
ID: 1491



Farmyard  
Colour: White  
ID: 4202



Cow  
Colour: Navy  
ID: 3460



Mr Fox  
Colour: Chocolate  
ID: 2634



Tractor  
Colour: Navy  
ID: 2649



Moo  
Colour: Green  
ID: 4207



Horse  
Colour: Navy  
ID: 3150



Sweet Peas  
Colour: White  
ID: 4117



Meeow  
Colour: Baby Pink  
ID: 2124





Woof  
Colour: Beige  
ID: 4399



Kitty Club  
Colour: White  
ID: 4213



Scout  
Colour: Blue  
ID: 4400



Mucky Puppy  
Colour: Navy  
ID: 1349



Bella Bunny  
Colour: Mint  
ID: 4393



Meeow  
Colour: Grape  
ID: 4183



Mucky Puppy  
Colour: Baby Pink  
ID: 4371



Floral Kitty  
Colour: Green  
ID: 4113



Dash  
Colour: Cream  
ID: 2935





Tommy Tiger  
Colour: Navy  
ID: 3635



Giraffe  
Colour: Cream  
ID: 2727



Hippo  
Colour: Grey  
ID: 4177



Roar  
Colour: White  
ID: 3787



Crocodile  
Colour: Turquoise  
ID: 2719



Safari  
Colour: Off White  
ID: 4187



Cheeky Monkey  
Colour: Blue  
ID: 0937



Panda  
Colour: Grey  
ID: 2688



Leo  
Colour: Cream  
ID: 2622





Zoom  
Colour: Grey  
ID: 4181



Space Adventurer  
Colour: Grey  
ID: 3786



Stargazer  
Colour: Green  
ID: 4401



Starry  
Colour: Navy/Red Spot  
ID: 4363



Superhero  
Colour: Grey  
ID: 3271



Sunshine  
Colour: White  
ID: 4402



*Hand made*





Button Flower  
Colour: Baby Pink  
ID: 4372



Posy  
Colour: White  
ID: 3467



Kaleidoscope  
Colour: Baby Pink  
ID: 4171



Dozy Daisy  
Colour: Lilac  
ID: 4070



Papillion  
Colour: Navy  
ID: 4169



Toadstool  
Colour: Lilac  
ID: 4374



Wild Meadon  
Colour: Pink  
ID: 4210



Buzzy  
Colour: Rose Pink  
ID: 4373



Wild Roses  
Colour: White  
ID: 3966





Gypsy  
Colour: White  
ID: 4062



The Lemons  
Colour: White  
ID: 4059



Wild Wood  
Colour: White  
ID: 4322



Clementine  
Colour: Green  
ID: 3935



Meadow Fox  
Colour: Blue  
ID: 3984



Merry Berry  
Colour: Pink  
ID: 4214







Car  
Colour: Baby Blue  
ID: 4391



Firetruck  
Colour: Blue  
ID: 1367



Car  
Colour: Yellow  
ID: 4392



Toot Train  
Colour: Red  
ID: 3319



Traffic Jam  
Colour: White  
ID: 4194



Aeroplane Clouds  
Colour: Navy  
ID: 3637



Firetruck  
Colour: Grey  
ID: 4175



Road Trip  
Colour: Blue  
ID: 4104



Digger  
Colour: Turquoise  
ID: 2742



# Plains

plain shoe with plain collar

# Milky Ways

plain shoe with perforated stars

# Moccasins

plain shoe with fringe collar

# Sandals

plain shoe with cut out front

In all  
the colours  
of the rainbow



PLAIN GRAPE





Colour: White  
 Plain: 0001  
 Milky Way: 0119  
 Moccasin: 2683  
 Sandal: 3484



Colour: Cream  
 Plain: 0061  
 Milky Way: 0287  
 Moccasin: 1736  
 Sandal: 3930



Colour: Tan Suede  
 Plain: 3340  
 Milky Way: 3343  
 Moccasin: 1733  
 Sandal: 4404



Colour: Baby Blue  
 Plain: 0072  
 Milky Way: 0165  
 Moccasin: 1758  
 Sandal: 4405



Colour: Turquoise  
 Plain: 0438  
 Milky Way: 2619  
 Moccasin: 2679  
 Sandal: 3486



Colour: Blue  
 Plain: 0704  
 Milky Way: 2618  
 Moccasin: 1737  
 Sandal: 3488



Colour: Navy  
 Plain: 0006  
 Milky Way: 0121  
 Moccasin: 1756  
 Sandal: 3481



Colour: Grey  
 Plain: 2011  
 Milky Way: 1867  
 Moccasin: 2496  
 Sandal: 3485



Colour: Grey Suede  
 Plain: 4245  
 Milky Way: 4242  
 Moccasin: 4248  
 Sandal: 4406



Colour: Denim  
 Plain: 2519  
 Milky Way: 3453  
 Moccasin: 2678  
 Sandal: 4407



Colour: Red  
 Plain: 0005  
 Milky Way: 0829  
 Moccasin: 1753  
 Sandal: 3480





Colour: Caramel  
 Plain: 3181  
 Milky Way: 3291  
 Moccasin: 4064  
 Sandal: 3483



Colour: Chocolate  
 Plain: 0266  
 Milky Way: 2615  
 Moccasin: 2484  
 Sandal: 4088



Colour: Leopard  
 Plain: 0129  
 Milky Way: 3458  
 Moccasin: 2676  
 Sandal: 4142



Colour: Baby Pink  
 Plain: 0068  
 Milky Way: 0166  
 Moccasin: 1754  
 Sandal: 3487



Colour: Dusky Pink  
 Plain: 4243  
 Milky Way: 4240  
 Moccasin: 4246  
 Sandal: 4408



Colour: Rose Pink  
 Plain: 1889  
 Milky Way: 3001  
 Moccasin: 1738  
 Sandal: 4263



Colour: Lilac  
 Plain: 0286  
 Milky Way: 0299  
 Moccasin: 2680  
 Sandal: 4409



Colour: Yellow  
 Plain: 3183  
 Milky Way: 3342  
 Moccasin: 3341  
 Sandal: 3482



Colour: Green  
 Plain: 0802  
 Milky Way: 2621  
 Moccasin: 2682  
 Sandal: 4410



Colour: Citrus Green  
 Suede  
 Plain: 4244  
 Milky Way: 4241  
 Moccasin: 4247  
 Sandal: 4411



Colour: Grape  
 Plain: 2614  
 Milky Way: 2785  
 Moccasin: 2681  
 Sandal: 4275



# PACKAGING



Shoes are packaged in an illustrated, recyclable box with cut out window. Easy to display, boxes can stand freely or be hung using the cord handle.

Our table top stand holds 26 pairs of Inch Blue shoes and is available free of charge with orders of 26 pairs or more. With front and side arms this compact stand is ideal for stores of all sizes.

We also have available a single pair display, ideal for windows and counters that includes an infographic highlighting the benefits of our shoes and on the back a size guide.





# SIZE GUIDE

Size	Age	Length	Shoe size
small	0-6 m	10.5cm	0-2 UK   17-18EU
med	6-12 m	12cm	2-3.5 UK   19-20EU
large	12-18 m	13.5cm	3.5-5 UK   20-22EU
x-large	18-24 m	14.5cm	5-6.5 UK   22-23EU
child small	2-3 yrs	16cm	6.5-8 UK   24-25EU
child med	3-4 yrs	17cm	8-9 UK   25-27EU
child large	4-5 yrs	19cm	9-10 UK   27-28EU
child x-large	5-6 yrs	20cm	10.5-12 UK   28-30EU

## SUEDE SOLES



## RUBBER SOLES



Designs are available in sizes small - child extra large  
(Sandals are not available in child sizes)

All sizes are available with a traditional suede sole.

Sizes medium - child extra large are also available with a rubber sole.





inch  blue

Love your baby's feet...



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