



# ABOUT US

Established in 2021, **Pacific Business Solution** has rapidly become a leading force in the **coding and marking industry**, offering reliable, high-performance solutions tailored for a wide range of industrial applications.

Our comprehensive product line-up includes **online industrial printers, thermal inkjet (TIJ) cartridges, and laser printing systems**, engineered for speed, accuracy, and long-term durability. We proudly collaborate with globally recognized brands such as **HP TIJ cartridges, Meenjet printers, Sojet printers, and General Ink cartridges**, and offer our proprietary brand, **Mark IQ**, known for its quality, affordability, and performance.

Our solutions are widely used across industries for critical applications including:

- **Track & Trace** for supply chain transparency and product authentication.
- **GS1-compliant barcoding** for global retail and healthcare labelling standards.
- **Variable Data Printing** for serial numbers, batch codes, expiry dates, QR codes, and more.
- **Product identification and packaging customization** for FMCG, pharmaceuticals, automotive, and electronics sectors.

At Pacific Business Solution, we go beyond product delivery. We provide **end-to-end service and support**, including technical consultation, installation, training, and responsive after-sales care—ensuring seamless integration into your production lines and business processes.

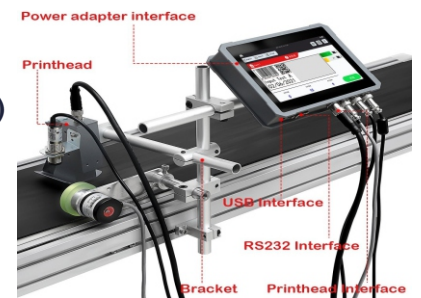
With a focus on innovation, customer satisfaction, and operational excellence, we are committed to being your **trusted partner in marking and coding solutions**, helping you meet regulatory demands and stay ahead in a competitive market.

# BRAND ASSOCIATIONS



Handheld printer – Meenjet (HP Inkjet Technology Licensee)

Online Printers – (HP Inkjet Technology Licensee)



**MEENJET MX PLUS range** – Single head, Double Head and Four Head printers

**Sojet Moli 2000** – Single head, Double Head and Four head printers.

Wide range Cartridges from HP and General Inks.:

## Aqueous Ink Cartridges

- HP 1918
- HP 2531
- HP 2520
- HP Bulk Ink (380 ML)



## Solvent Ink Cartridges

- HP 2590
- HP 2580
- IQ800 +
- IQ880

1 Inch Solvent and Aqueous in range from MARK IQ

- MARK IQ** 1795 A
- MARK IQ** 1890 S
- MARK IQ** 1895 S



